



RoadSafetyBC

Moving Toward Vision Zero Together

Welcome!

Today's session will be recorded.

Please let us know if you have any questions or concerns within the first five minutes of today's presentation.

The session recording will be used for note-taking purposes and will not be distributed.





RoadSafetyBC

Moving Toward Vision Zero Together

Strategy 2030

Draft Framework & Rolling Action Plan 1



Land Acknowledgment

We respectfully acknowledge this work is taking place across the traditional territories of First Nations throughout what is now known as British Columbia. We recognize participants in this engagement are joining from many different lands, each with their own histories, cultures, languages, and enduring relationships to place.

We acknowledge and thank the Indigenous Peoples who have cared for these lands since time immemorial and whose knowledge, leadership, and stewardship continue to shape communities across the province today.

BC Road Safety Strategy 2030 Engagement Focus

Today's engagement session is intended to:



Gather high-level feedback on the draft BCRSS 2030 Framework and Action Plan 1



Better understand partner and community perspectives



Identify opportunities, gaps, risks, and implementation considerations of the draft BCRSS 2030 Framework and Action Plan 1



Help inform future collaboration and action planning

The feedback gathered through these sessions will help refine the draft BCRSS 2030 Framework and inform future Rolling Action Plans.



This engagement is the beginning of an ongoing conversation. The Rolling Action Plans are intended to support continued collaboration, refinement, and implementation over time.

Topics Covered in the Engagement Session

To help this engagement sessions stay focused and productive, our **discussions today will center on topics directly related to the draft BCRSS 2030 Framework, Rolling Action Plan 1, and the Vision Zero** goal of realizing zero fatalities and serious injuries on BC roads.

Focus of Discussion:

- Draft BCRSS 2030 Framework
- Proposed priorities and Action Plan 1
- Road safety challenges and opportunities
- Collaboration and implementation considerations
- Gaps, risks, and concerns related to implementation

Topics outside of this engagement:

- Highway expansion or construction projects
- Provincial ownership or acquisition of roads/highways
- Operational management issues unrelated to Vision Zero road safety outcomes
- Infrastructure issues outside the focus of the draft Framework and Action Plan

Draft Framework Overview



Who the Strategy is for & the Safe System Approach

Road safety is becoming increasingly complex and requires collaboration across:

- **Governments**
- **Indigenous partners**
- **Enforcement**
- **Health and emergency response organizations**
- **Transportation partners**
- **Communities**
- **Road users**



Pillar 1: Working Together



Road safety outcomes are influenced by many organizations, governments, communities, and road users. While the BC Road Safety Strategy 2030 includes a range of tools, actions, and priorities, successful implementation depends on how effectively partners work together.

The Working Together pillar is intended to create the foundation for successful implementation across the BCRSS by supporting:

Shared Direction

Creating a common understanding of road safety priorities and goals across partners, and supporting a coordinated approach toward Vision Zero.

Collaboration & Coordination

Improving how road safety partners work together.

Access to Information & Resources

Helping partners connect to tools, data, guidance, and expertise.

Supporting Local Action

Enabling communities and organizations to advance road safety initiatives through stronger coordination and collaboration.

Pillar 1: Working Together Feedback



Reflecting on Working Together as part of the three-pillar approach, along with the understanding of the existing resources noted on the previous page:

- What would stronger collaboration between road safety partners look like?
- What would help support more effective collaboration to advance road safety initiatives?
- How could the Province better support partners in contributing to road safety outcomes?

Taking Action: Strategic Areas of Focus

The draft BCRSS 2030 identifies **four strategic areas of focus** that help organize road safety priorities and guide implementation over time.

These same areas are used to structure Rolling Action Plans, where specific actions and commitments are identified to support implementation.

About Draft Rolling Action Plans

The BCRSS 2030 includes Action Plans to support practical implementation over time, allowing actions to evolve and build on progress as priorities, evidence, and road safety needs change.

Strategy Framework 2030

- Action plan 1 - 2027 – 2028
- Action plan 2 - 2029 - 2030



Infrastructure & Engineering

Improve road and crossing safety through evidence-informed design and standards.



Data, Evaluation & Research

Strengthen capacity for data sharing and further evaluation work.



Enforcement & Deterrence

Strengthen deterrence and prepare for future enforcement approaches.



Policy, Legislation & Regulation

Ensure BC's policies, regulations and legislation support safer roads.

Draft Rolling Action Plan 1



Infrastructure & Engineering

Improve road and crossing safety through evidence-informed design and standards.

Action Plan 1:

- Update the Pedestrian Crossing Control Guidelines (*highway crossings*)
- Pilot solar-powered pedestrian crossing technology in rural areas
- Support local governments in creating municipal/local road safety plans



Enforcement & Deterrence

Prepare for future enforcement approaches that reduce unsafe driving behaviours.

Action Plan 1 :

- Plan and develop recommendations for the continued and future use of automated speed enforcement and monitoring
- Develop a province-wide approach for automated enforcement, allowing flexibility for future technologies



After reviewing Action Plan 1 and looking at the focus area, we would like to understand:

- What stands out to you as most useful in Action Plan 1?
- What, if anything, is missing?
- Do you see these actions helping in your community, organization, or sector? Why or why not?

Draft Rolling Action Plan 1



Data, Evaluation, & Research

Strengthen capacity for data sharing and further evaluation work.

Action Plan 1 :

- Develop a BC Road Safety Research Agenda and approach
- Identify how to better leverage existing research organizations and align research priorities
- Develop a BC Road Safety Data Action Plan
- Planning for integration of road crash injury cost analysis into provincial Cost of Injury reporting
- Update and modernize the MV6020 (police crash reporting) form



Policy, Legislation, & Regulation

Ensure BC's policies, regulations, and legislation support safer roads.

Action Plan 1 :

- Consider legislative changes to the Motor Vehicle Act to improve road safety
- Consider legislation and/or regulation to enable lower default community-wide speed limits and improved safety in school and playground zones
- Consider administrative monetary penalties to improve commercial motor vehicle safety
- Consider legislation and/or regulation of new traffic control devices to improve safety for vulnerable road users
- Consider legislation and/or regulation of emerging automated vehicle technology



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- What stands out to you as most useful in Action Plan 1?
- What, if anything, is missing?
- Do you see these actions helping in your community, organization, or sector? Why or why not?

Next Steps

How your feedback will be used

Feedback gathered through these engagement sessions will be reviewed and used to:

- Refine the draft BCRSS 2030 Framework
- Strengthen draft Rolling Action Plan 1 (2027–2028)
- Identify opportunities, gaps, risks, and implementation considerations
- Help inform future Rolling Action Plans and ongoing road safety action in BC

What participants can expect

Following today's session:

- Participants will receive a short summary of the key themes and feedback heard during their discussion for reference
- Feedback from across engagement sessions will be reviewed as part of final Strategy refinement

Looking ahead

The final **BC Road Safety Strategy 2030** is anticipated to be released early **2027**, with Rolling Action Plans supporting implementation over time.



Thank you for helping
shape the future of
road safety in British
Columbia.

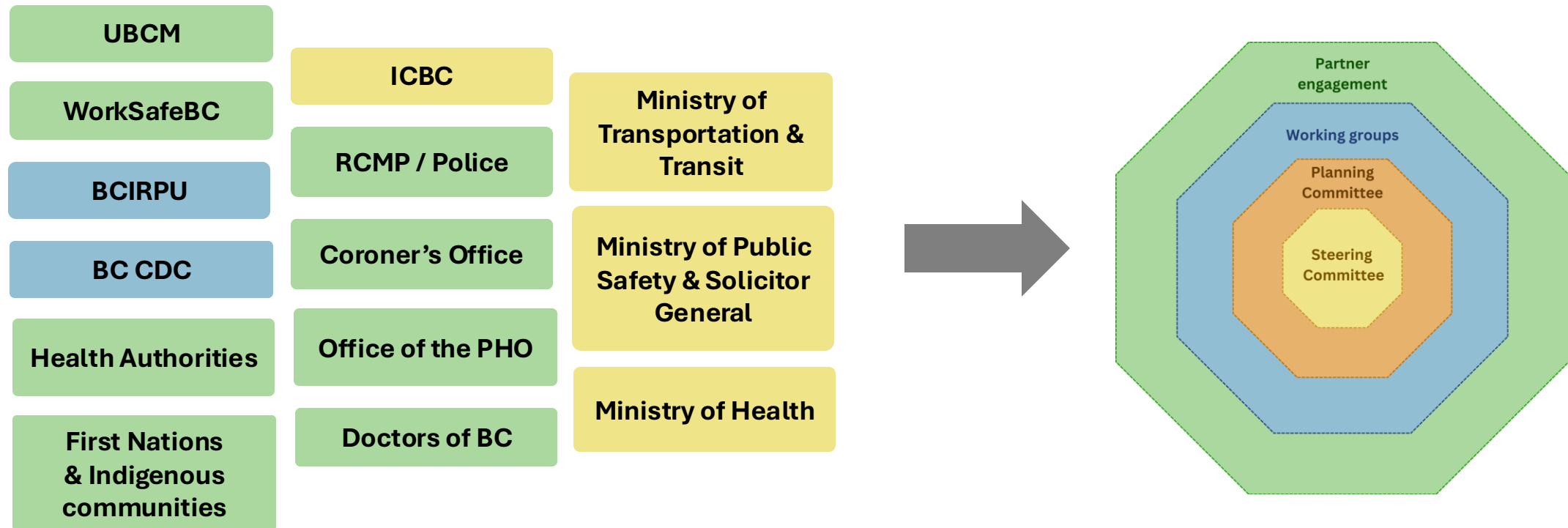
The Road Already Travelled

- ▶ **2013:** BC launches its first Road Safety Strategy
- ▶ **2016:** Canada adopts Vision Zero
- ▶ **2016:** BC updates its Road Safety Strategy and adopts Vision Zero
- ▶ **2021:** BC releases the BCRSS 2025
- ▶ **2023:** Updates to governance of the BCRSS Steering Committee



Route Change: New Governance and Structure

- The large BCRSS Steering Committee was adjusted in 2023
- Governance shifted to organizations with a Provincial mandate for road safety in BC
→ RoadSafetyBC (for PSSG), MoTT, HLTH, ICBC
- Other organizations to remain involved through working groups and partner engagement



Route Change: New Governance and Structure

- The BCRSS Steering Committee (ADMs and equivalent) meet quarterly
- The BCRSS Planning Committee (Executive Directors, senior managers) meet monthly, and reports up to the Steering Committee
- BCRSS working groups (data, research, other future groups TBD) report up to the Planning Committee
 - Working groups' meeting schedule and timelines are determined by their work scope and purpose
- Partner engagement is taking place in June – September 2026

