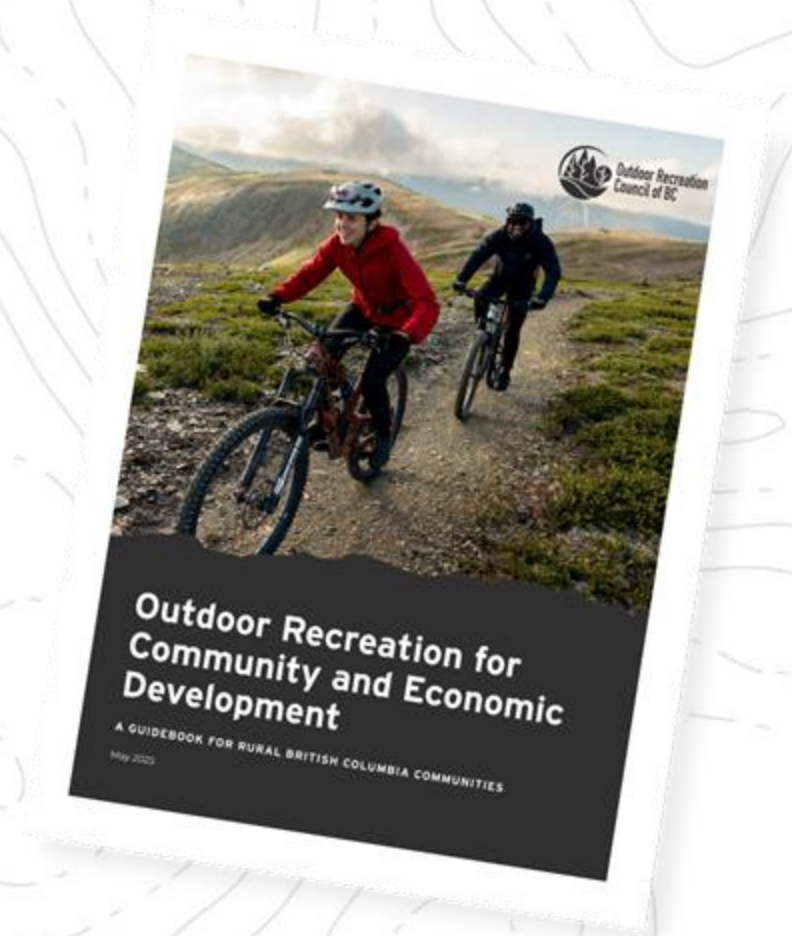


Outdoor Recreation for Community Development and Economic Development



Outdoor Recreation for Community & Economic Development

A GUIDEBOOK FOR RURAL BC



PURPOSE OF THE GUIDEBOOK

- Harness outdoor recreation to improve quality of life
- Support economic development, diversification & vitality
- Provide practical guidance for governments, Indigenous Nations, non-profits, tourism, and businesses
- Methodology: Literature review, focus groups, technical advisory group, and validation & revision



WHAT THE GUIDEBOOK OFFERS

- Evidence on recreation's benefits & challenges for communities
- Guiding principles for recreation development
- Roles of different groups in supporting success
- Practical tools, templates, worksheets, success factors, and case studies to help communities take the next step.



GENERAL GUIDANCE

- Always keep an eye on your 'why'
- Focus on local needs before those of visitors
- Plan for realistic timelines
- Be equitable and inclusive
- Remain flexible
- Learn from others but adapt to your own context
- Document lessons and decisions



PIECES OF THE OUTDOOR RECREATION PUZZLE



PANEL DISCUSSION

- Steve Fairbairn, Mayor of Elkford
- Jessie Olsen, Economic Dev Director, Tumbler Ridge
- John Hawkings, Executive Director, Ministry of Environment and Parks
- Matt Mosteller, Chair, Kootenay Outdoor Recreation Enterprise



Download the guide



Questions or requests for
presentations?

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