



UBCM Convention Media Accreditation Policy

All journalists attending the UBCM Convention must be approved by UBCM staff or a designated third party, and provided with an access badge. No site access will be granted without prior notice and acceptance by UBCM.

Accredited reporters with an access badge are welcome to attend all clinics, workshops, policy sessions and resolutions sessions unless specifically indicated otherwise. A media accreditation badge does not provide reporters to access to paid events.

Members of the media wishing to attend UBCM Convention must follow the media accreditation process, outlined below.

Media Accreditation

The annual UBCM Convention is not open to the public. As the event is of public importance, working media are invited to report on proceedings. To gain access, journalists be accredited by UBCM.

- Media accreditation process opens a month prior to Convention. A media advisory will be sent to established newsrooms across BC. Details will also be posted to the Media Room on the UBCM Convention webpage.
- A media badge will be provided to accredited media, which provides access to public spaces at Convention, designated by the badge colour.
- Pre-accredited media can pick up their badge in person at the Media Desk in the registration area. Proper ID will be required for pick up.
- Media without pre-accreditation can apply in person at the Media Desk. Proof of employment or assignment by a recognized media outlet will be required. UBCM staff or designated third party reserve the right to refuse entry without adequate proof.
- Freelance media wishing to attend Convention must show proof of a valid assignment.

Defining Media

To be accredited as media for the purposes of covering the UBCM Convention, individuals must prove employment or valid assignment with a recognized media outlet. Examples of proof include:

1. Byline in a recognized media outlet
2. Letter from assignment editor of a recognized media outlet
3. Photo identification as a working employee from a recognized media outlet

Recognized media outlets are determined by UBCM. UBCM reserves the right to refuse entry for non-recognized or non-related media outlets.

Documenting Convention Events

Media are invited to report on proceedings at Convention, including plenary sessions, workshops, clinics and resolution sessions with the following guidelines:

- Documentation of events must be done from designated media areas.
- Media are not permitted to ask questions during sessions, but are welcome to request interviews with speakers after their sessions are complete.

Resources for Media

A media room will be made available for accredited media to work from during Convention. Updated information for media will be posted to the online media room on the UBCM Convention webpage.

Photos from the UBCM photographer will be uploaded throughout the day and may be downloaded for use by media, with attribution to UBCM.

Select videos will be shared to the UBCM YouTube channel, and can be used by media with attribution to UBCM.