



PLANNING A SUCCESSFUL LOCAL GOVERNMENT AWARENESS WEEK

1. Proclaim the third week of May as Local Government Awareness Week.

Sample Proclamation 

2. Consider how the 2024 theme: Infrastructure, applies in your community.
3. Designate a member of the council or board as the Local Government Awareness Chair to coordinate planning. Involve other members of your council or board. The more people are involved, the more traction you are likely to get.

4. Determine what activities to undertake.

Activity Ideas 

5. Allocate a small budget as necessary for prizes or other promotional materials.



6. Invite local partners to participate, such as schools, local businesses, and organizations.
7. Talk to local government peers to find opportunities to collaborate, such as between regional districts and municipalities, boards of education, and First Nations.
8. Engage with the media in your community, and invite them to cover the activities during the week.
9. Promote activities to the public, inviting participation and engagement.