

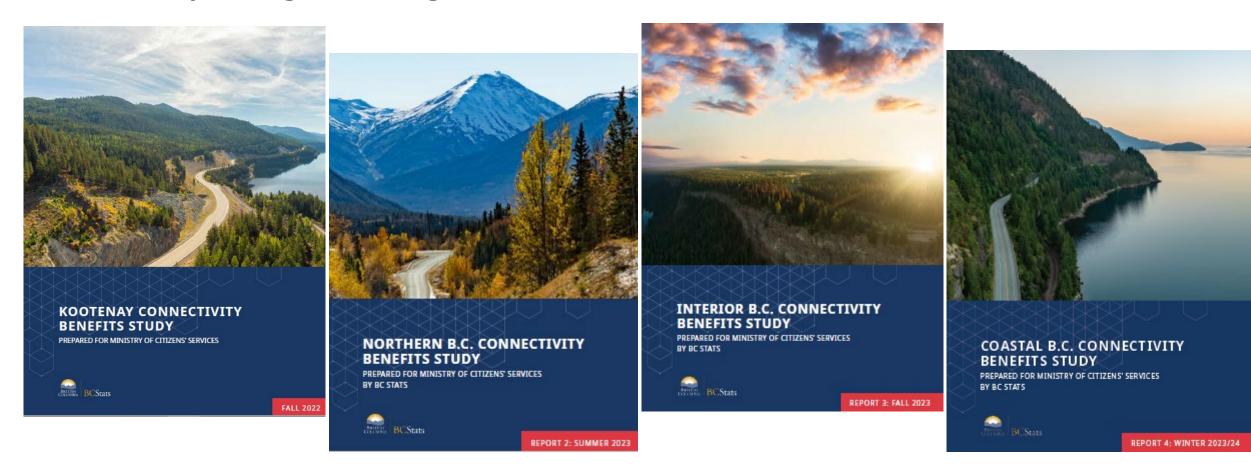
Connectivity in B.C.

Electoral Area Directors Forum January 31, 2024



Economic return from connectivity investments

The economic model developed by BC Stats analyzes the short- and long-term impacts of connectivity funding for rural regions of B.C.



The final economic study for the province is under development and will be released in Spring 2024.

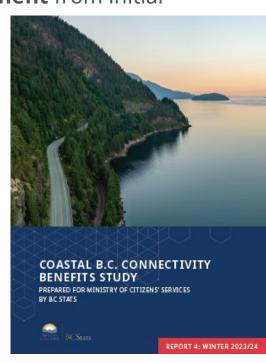
Economic return from connectivity investments – B.C. coastal region

The economic model developed by BC Stats was used to analyze connectivity impacts in the coastal region of B.C. in the fourth report of the series. This study was released on January 15, 2024.

Connectivity investments along the coast were analyzed by BC Stats as delivering **seven** times the economic benefit from initial

provincial funding over the longer term.

Previous reports on Northern B.C., the **Kootenays** and the Interior are available on the Connectivity in B.C. web pages.



Rural economic benefits for the Coast

\$67.4 M

Connecting British Columbia program investment

Leverages 3.2X investment in rural broadband

\$463M

Total economic benefits

\$30M Short-term

benefits

Generates resulting from 7x in rural the infrastructure economic building phase. benefit

\$433M

Long-term benefits

in GDP over 20 years, from the creation of new economic opportunities for local businesses. workers and residents.

\$213M

Total broadband investment

- Includes: provincial, federal, local and industry investment in the northern region
- Investment will bring broadband connectivity to over 11.600 households

\$17,500 in economic benefit per connected person

https://www2.gov.bc.ca/gov/content/governments/connectivity-in-bc/20534

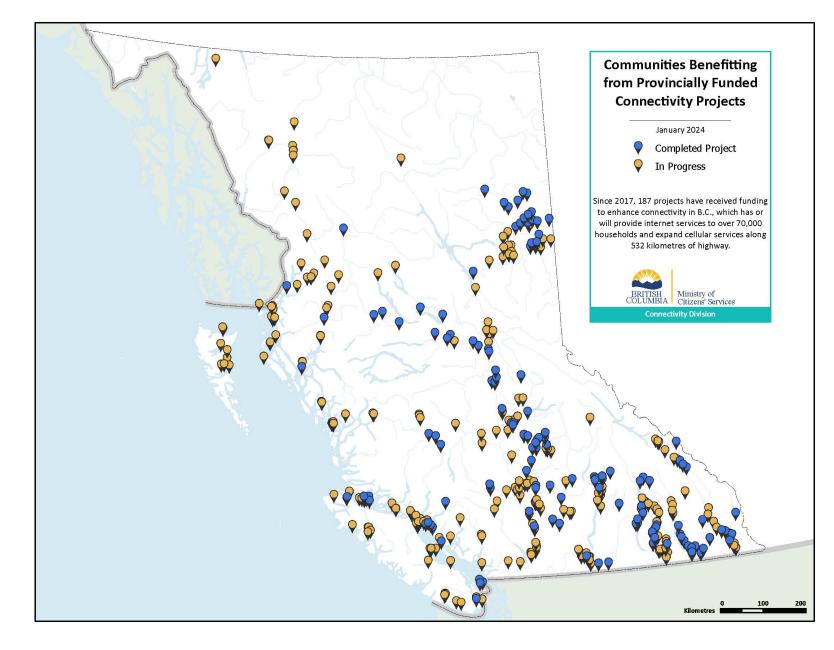
Province-wide impact

Provincially funded projects are making an impact province-wide.

Since 2017 provincial connectivity programming has funded 187 projects and 104 are complete.

More than 70,000 households have benefited from provincial connectivity funding with 58,000 left to connect including 5,000 homes on First Nation reserves.

In March 2022, CITZ and ISED entered into a joint funding MoU for \$830 million to complete connectivity to every home.



Funding & Project Landscape

Connecting British Columbia (2014)

Connect to Innovate (2016)

> Cellular **funding** (2023)



Universal Broadband Fund (2020)





Pathways to Technology (2008)



CRTC Fund (2016)

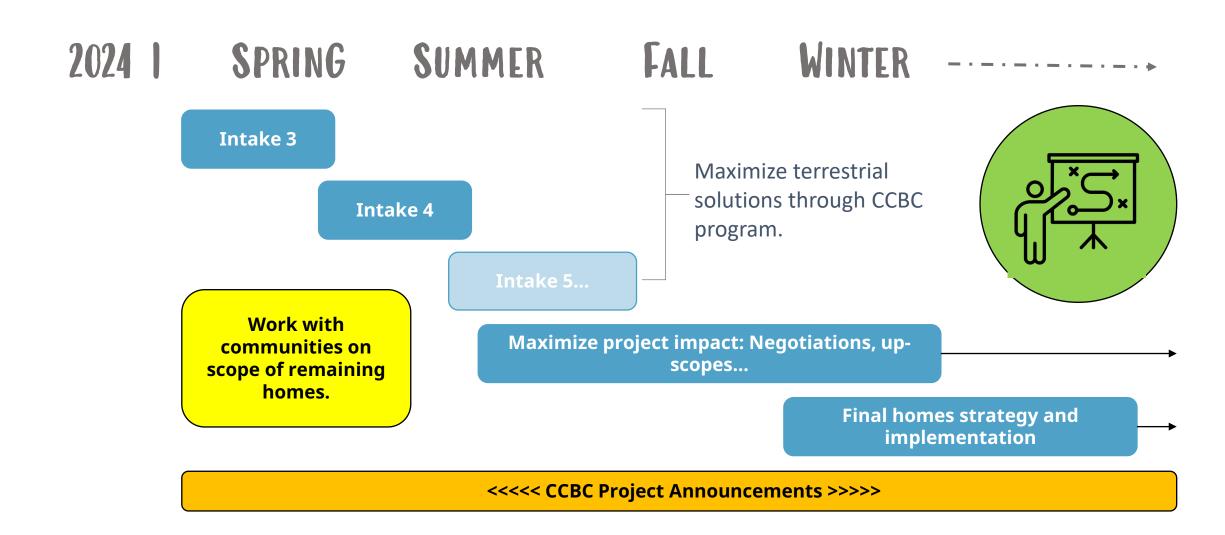


investment &

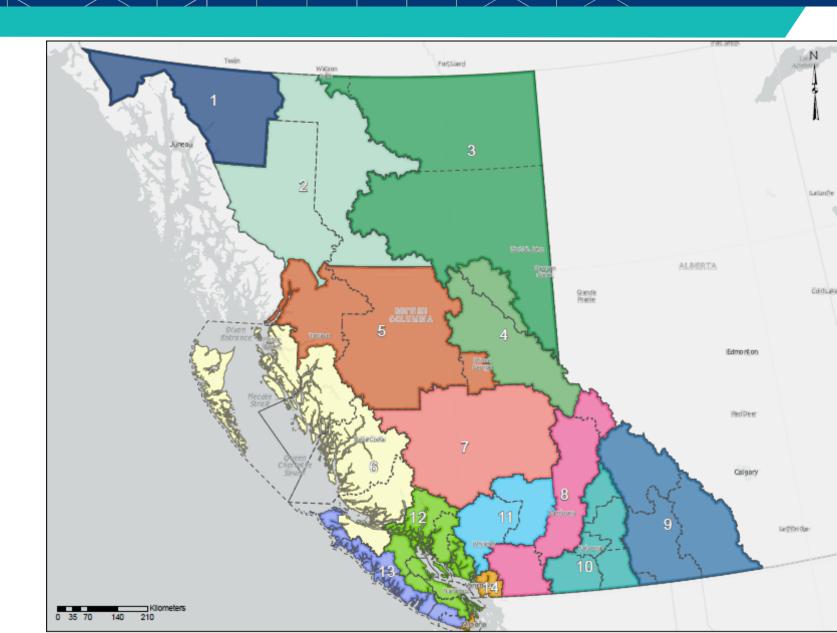




CCBC Program Outlook – Spring 2024

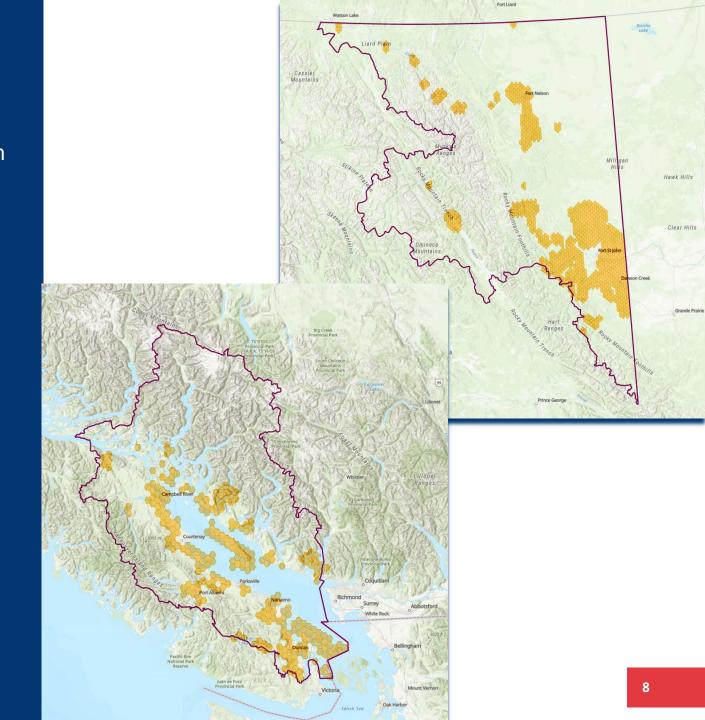


The Zone Approach



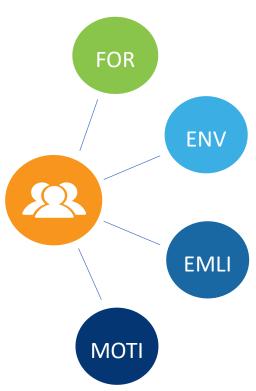
Intake 3

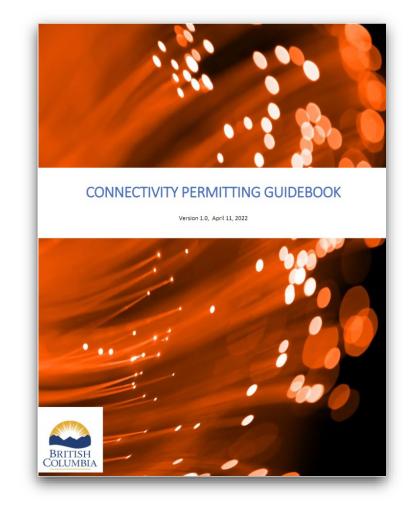
- The third intake of the Connecting Communities BC (CCBC) program will open on January 8, 2024 at 9am Pacific time and close at 2:00 pm Pacific time on March 14, 2024,
- There are two types of projects eligible for Intake 3:
 - Projects in certain areas of interest in the province that remain under-served as outlined in maps in the BC Data Catalogue (add link); and/or
 - Projects that are First Nations-led or First
 Nations-supported in any area of the province.
- All other eligibility criteria and steps to apply to the CCBC program remain the same and are outlined on the <u>Connecting Communities BC page</u>.
- It is anticipated the program will run subsequent intakes until requirements are met.



Investments in Permitting

Dedicated team embedded in CITZ and WLRS facilitating connectivityrelated permitting



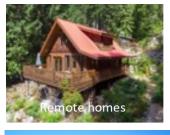




Email permitting questions to: citz.networkbcpermitting@gov.bc.ca

Satellite Connectivity: Expanding opportunities

LEO internet services are anticipated to provide both fixed and mobile high speed internet services anywhere without last-mile terrestrial infrastructure. They enable digital opportunities where infrastructure doesn't currently exist or is not possible.





































Note: Regulatory approval for mobile use in Canada pending, offered in US since Dec 2022

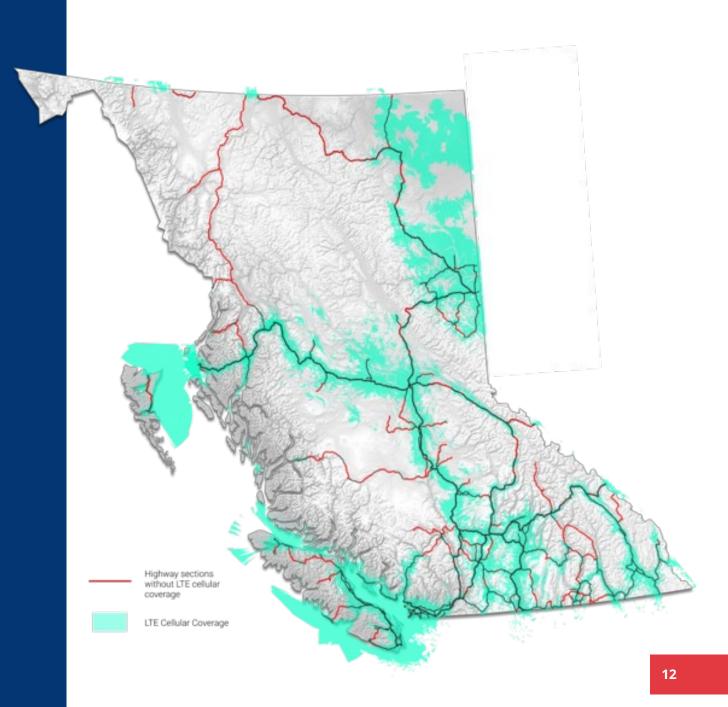
SOUTH DAWSON Transport Fibre Builds -Prince George to Dawson Creek Underserved Households

Next steps for Satellite

- Satellite solutions will be a component of reaching every provincial and territorial mandate (except PEI).
- Terrestrial options for infrastructure is increasing from an average of \$6,000 to more than \$50,000 per in very rural areas.
- The Province's goal is that less than 1% of all homes in BC will be cost prohibitive for a terrestrial solution and will require a satellite option.

Highway cellular

- There are 15,000 kms of highway in B.C.
- Currently there are 4,200 Kms of highway with no LTE cellular coverage, of which 3,100 has no access to commercial power.
- Budget 2023 approved \$75 million in new funding to expand cellular to another 550 kms.
- The Cellular Expansion Fund is now open, and details can be found on NDIT website.
- Targeted for service providers and program will close when all funds have been allocated.



Emerging issues



Internet affordability



Infrastructure enablement



Mobile connectivity



FN community resettlement



Spectrum issues



Digital inclusion

Enabling the right connectivity solution to meet a community's needs requires an understanding of community priorities from their perspective.

Connectivity programming provides funding for the foundational infrastructure as the first step. Digital conversations are accelerating as more homes and communities are connected. There is a gap in government coordination and programming to help communities fully realize the benefits from digital infrastructure.

How we work with communities



Bridge the information gap to maximize transparency.



community planning and digital goals.



Work with community to understand connectivity gaps holistically.



Refine and **improve data** sources.

Improving data sources with community



Communities challenging areas deemed served by 50/10 Mbps



Network BC is working on auditing available info to confirm situation



Review of sites requiring further investigation

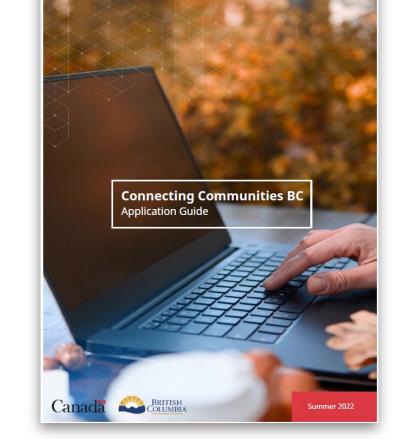


Third-party assessments, possible next steps



What you can do

- Visit the <u>Program Website</u>
 - Application Guide
 - Draft Funding Agreement
- Review ISED's <u>National Broadband Service</u> <u>Availability Map</u>
- Look for information about Intake 3 (open now) and Intake 4 coming in Spring 2024





Program email: connectingcommunities@gov.bc.ca





