



September 12, 2022



# About ICBA



## Strong voice for construction contractors

4,000 members and clients – voice for the men and women in construction



## A leader in group health benefits

150,000+ people on an ICBA benefit plan



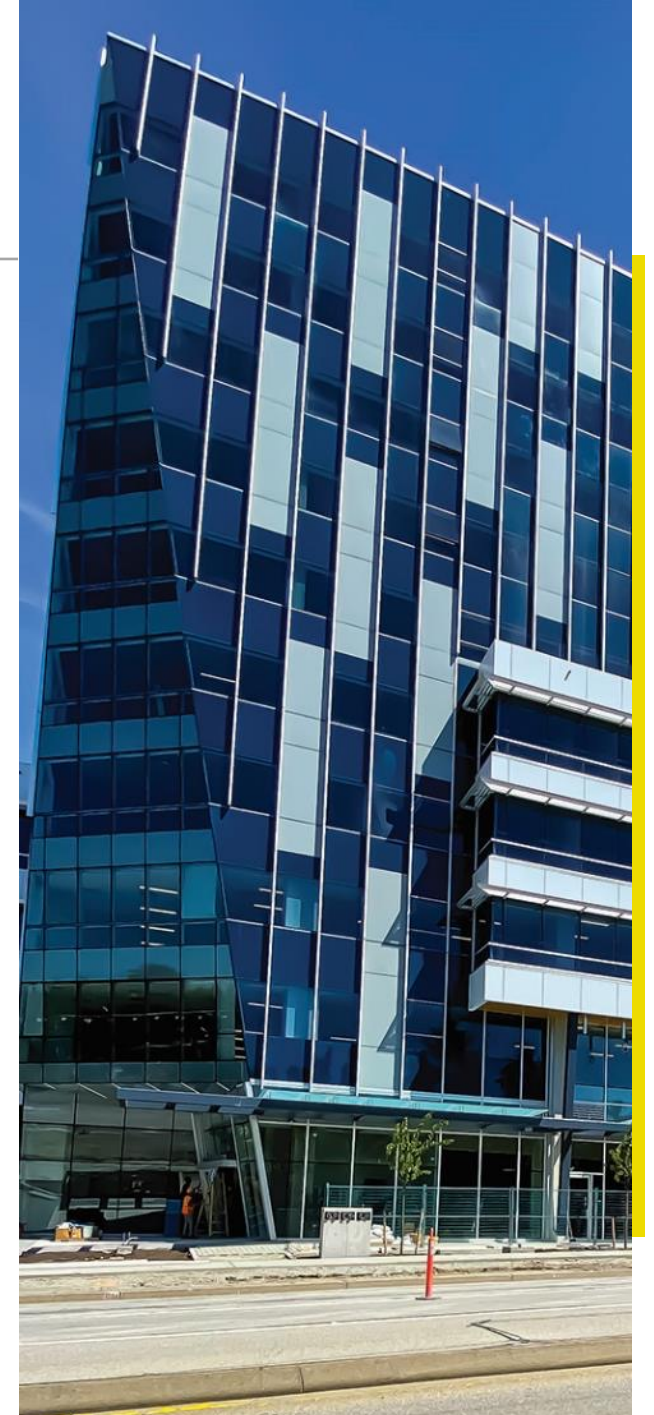
## Single largest sponsor of trade apprentices in B.C.

1,700+ apprentices and train 6,000+ construction professionals annually



## Advocates for B.C.'s future

Selected North American Trade Association of the year in 2019 and 2021





# Construction's Contribution to BC's Economy



12X

More than film and  
television



11X

More than clean  
technology



6X

More than agriculture



2X

More than tourism



# Social Media - 100,000 + Followers



## YouTube

Videos, podcasts, advocacy, #Get2Yes, history, and interviews



## LinkedIn

Site tours, training, op-eds, and Construction Monitor



## Podcasts

Advocacy, #Get2Yes, and interviews



## Facebook

Advocacy, #Get2Yes, media coverage, videos, and interviews



## Instagram

Site tours, staff photos, events, and connecting members



## Twitter

Advocacy, media interaction, training, and news releases





# ICBA – Big Themes for Construction in 2022



Shortage of  
workers



Supply chain  
challenges



Delays in  
project  
approvals



Workplace  
wellness  
issues

# Tackling the Shortage of People

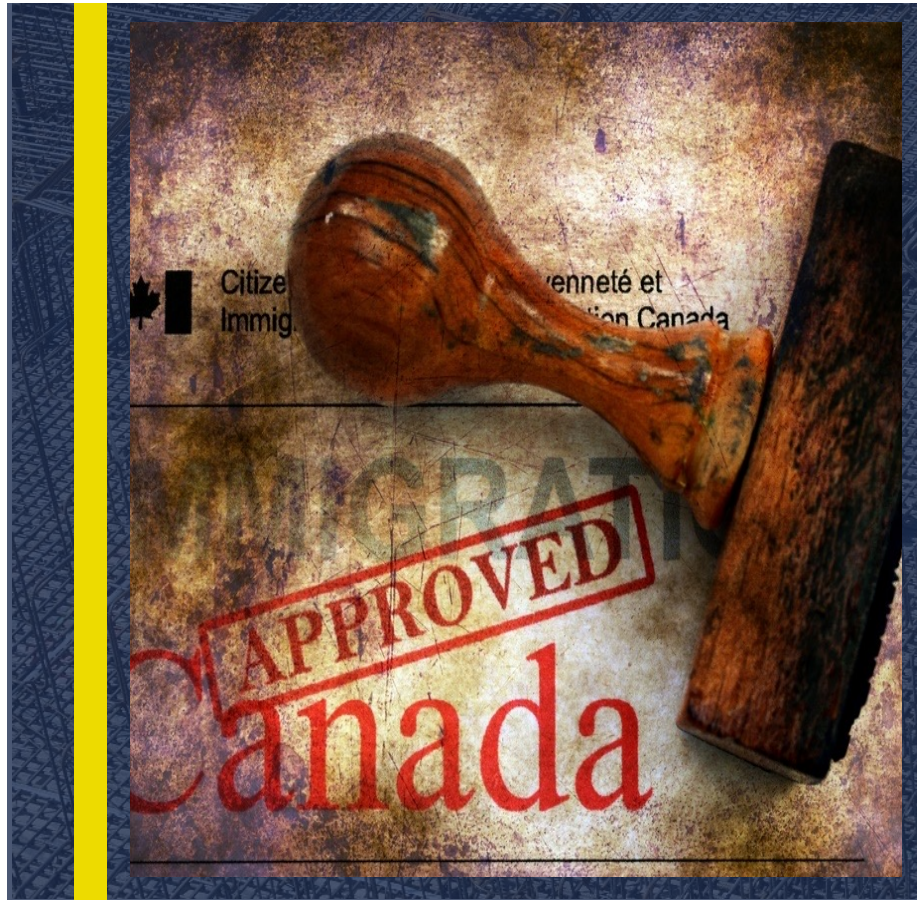


**PROBLEM**

- Backlog of immigration applications is 2.2M
- It takes 26 months to process an immigration visa



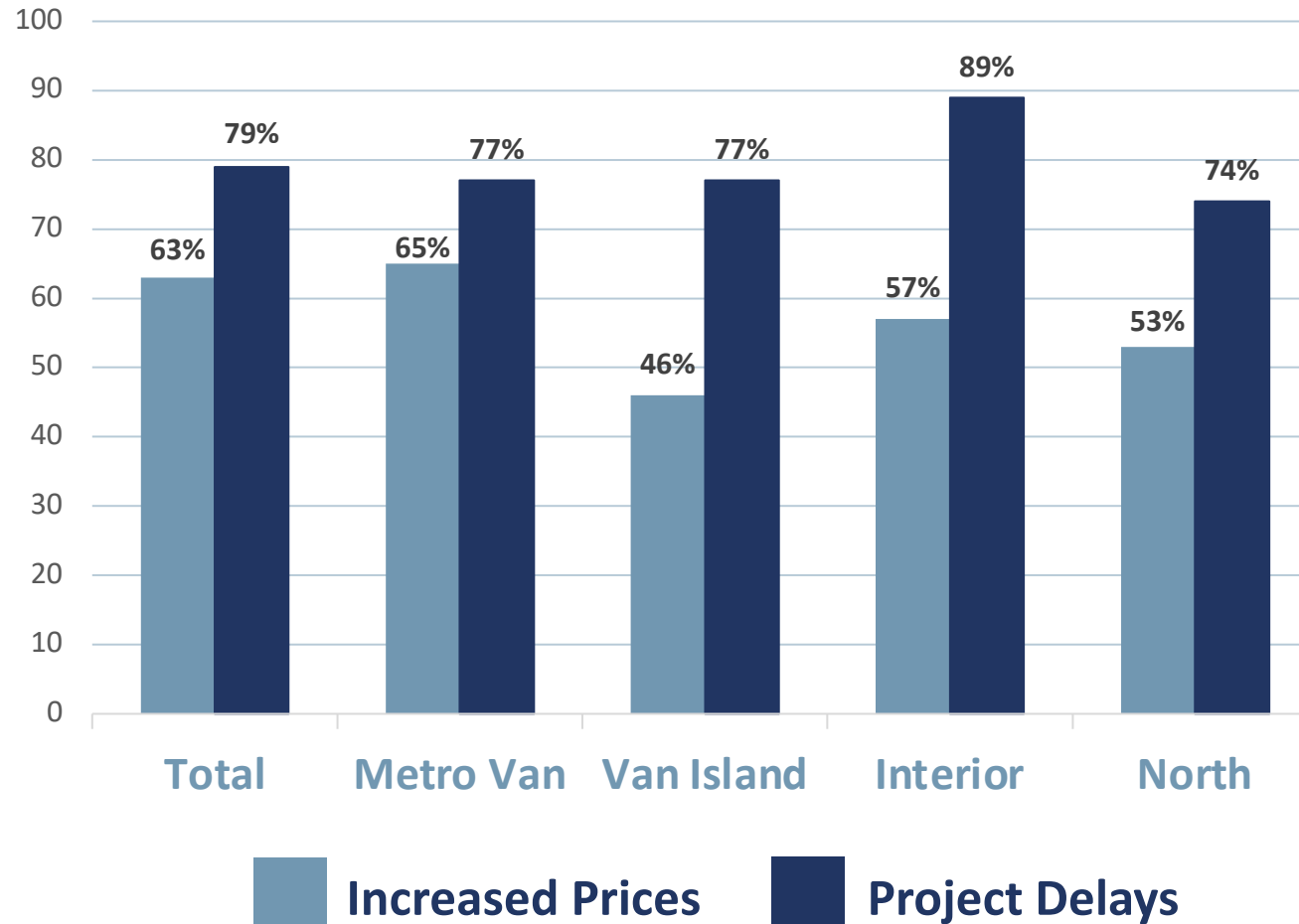
# Tackling the Shortage of People



## SOLUTION

- Recognize foreign credentials
- Speed up immigration applications
- Make it easier for trained people to enter and to stay

# The Construction Supply Chain



- ❖ More than 75% of B.C. contractors are experiencing supply chain challenges
- ❖ Contractors are taking more time to source construction materials for projects



# Natural Disasters Exposed the Fragility of Supply Chains



The structure is again showing signs of impending failure.  
- Frank Peebles, 2021



The Massey Tunnel will not withstand a major earthquake.  
- City of Delta, 2017

- ❖ FCM: “40 percent of Canada’s roads and bridges are in fair, poor or very poor condition.”
- ❖ Take too long to renew infrastructure – Massey Tunnel opened in 1958; Taylor Bridge in 1960
- ❖ Have to #Get2Yes faster



# Supply, Supply, Supply



“Supply is the key to solving the housing affordability problem.”

- Bank of Canada, May 2022



“The last time housing was affordable was in 2003 – supply is not keeping pace with demand.”

- CMHC, June 2022





# What can City Hall do?

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In Vancouver – regulation and red tape account for 50% of the cost of a new home – the worst in Canada.

CD Howe Institute



Canada has the lowest number of housing units per 1,000 residents in the G7. The number of housing units per 1,000 Canadians has been falling since 2016.

– Scotia Bank, January 2022



Why does it take longer to approve and permit a housing project than to build it?

# Losing Our Competitive Edge



THE WORLD BANK

Approving Projects -  
Canada ranks #64



OECD  
BETTER POLICIES FOR BETTER LIVES

Canada's economy -  
the worst performing over  
the next decade