

MMBC Advisory Committee

MMBC is committed to the goals of stakeholder engagement and will conduct its affairs by:

- Acknowledging the importance of our stakeholders and building positive relationships;
- Listening to and learning from our stakeholders as we manage and navigate the changes that arise when implementing an extended producer responsibility program;
- Proactively addressing concerns and developing win-win solutions;
- Establishing an organizational culture and philosophy around open communication.

Accordingly, an Advisory Committee will be established to serve as a forum through which B.C. stakeholders with an interest in the success and performance of MMBC's printed paper and packaging stewardship program are kept informed about program developments and through which they can be consulted for advice and feedback on core program elements. The purpose of the Advisory Committee is as follows:

- Provide feedback and advice on MMBC's program design and suggest modifications to meet program objectives and targets.
- Identify issues that might concern stakeholders and suggest how they might be addressed.
- Foster collaborative problem-solving on matters of joint-interest.
- Foster better communication and understanding between MMBC and stakeholders impacted by MMBC's program.
- Ensure committee members are kept up to date on the performance of MMBC's program, and provide them with the information they need to keep their constituencies informed.

The Advisory Committee shall seek representation from those stakeholder groups who are impacted by MMBC's PPP program in their capacity as service providers, producers/stewards, environmental NGOs and/or consumers/residents.



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Chair

The Advisory Committee will select a Chair to provide leadership to the Committee, facilitate discussion of specific issues, and assist the Committee in meeting its requirements. The Chair will, in collaboration with MMBC staff, develop meeting agendas and guide the activities of the Advisory Committee.

The Advisory Committee will meet a minimum of twice and no more than four times per year. It is expected that meetings will be held around specific events in MMBC's business cycle such as the development of annual plans, release of program fees and the reporting of annual program performance results. The Committee can meet in person or via teleconference, depending on the availability of Committee members.

MMBC will make staff available to assist the Chair in carrying out his/her duties.

Role of the Advisory Committee

The Advisory Committee will submit a report to the board at least annually providing feedback on the operation of the stewardship program and presenting findings and/or recommendations on improvements and/or enhancements.

The Committee's recommendations are non-binding and are based upon a majority vote of its members. From time to time, the board may request to meet with the Advisory Committee in person.

The Advisory Committee may, at its discretion, invite guests with specific expertise to attend a meeting of the Advisory Committee.