

Economic Recovery: Building Back Better and Stronger

Wednesday, September 23
2:30 PM – 3:45 PM

Presenters:

Dale Wheeldon, President and CEO, BC Economic Development Association

Amy Reid, Manager of Economic Development and Tourism, City of Quesnel

Greg Lawrence, General Manager, Community Futures North Cariboo

Stephen Wu, Manger, Economic Development, City of Surrey

Mike Gilbert, Regional Economic Development Officer, Northern Rockies Regional Municipality

Rose Klukas, Economic Development Officer, City of Campbell River

Description:

The COVID-19 pandemic has had global reach affecting every order of government, community, individual and every facet of society. How have BC communities responded to the pandemic? And, what actions have been taken to support local economic recovery efforts?

This workshop will share success stories and lessons learned designed to assist communities as BC restarts its economy. Presenters will also share tips and resources on what communities can do to build back better and stronger, making themselves more resilient to future disasters.