



LEVELS OF SERVICE

'What' and 'Why'

UBCM Asset Management Webinar March 31, 2020



- 1. What are Levels of Service?
- 2. Corporate Context Sustainable Service Delivery
- 3. Why are Levels of Service Important?
- 4. Levels of Service Template and Workshops
- 5. Next Steps





Acknowledgements

Collaborators and Influencers

















FÉDÉRATION CANADIENNE DES MUNICIPALITÉS



Government of Canada

Gouvernement du Canada









What are Levels of Service?

Specific parameters that describe the extent and quality of services that the municipality provides to users.





Cadillac?

or

Volkswagen?





Two Perspectives, Two Purposes

Community (customer) LOS

The levels at which the customer is receiving service, from an experiential perspective. I.e. "Is it good enough?"

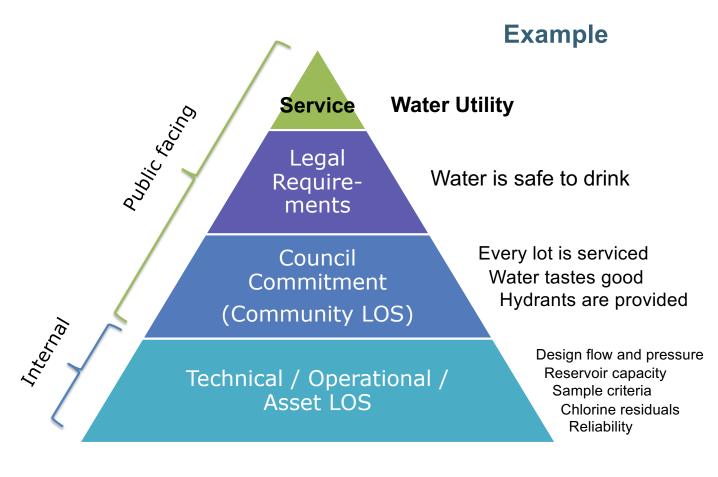
Technical (operational/asset) LOS

The adequacy of assets to deliver community LOS, from a technical perspective. I.e. "How will we know it is good enough?"





Levels of Service Hierarchy







Levels of Service are Complex



Corporate Context

LEVELS OF SERVICE SUPPORT STRATEGIC GOALS

- Comply with legal requirements
- Protect public safety and the environment
- Achieve strategic plan objectives
- Align with community plans, sustainability strategies, master plans

CONSIDER RECENT PLANNING AND PUBLIC ENGAGEMENT PROCESSES

- Was the public adequately informed?
- What did the public expect?
- What commitments were made?





Context: Sustainable Service Delivery



Focusing on Services













Context: Sustainable Service Delivery

Levels of Service are part of the *Plan* phase in the process, and most directly the Asset Management Planning step. Levels of service are also informed by the Asset Management Policy and Strategy step.







Context: Asset Management Planning

A BALANCING ACT

Service levels



Risks
Costs
Time

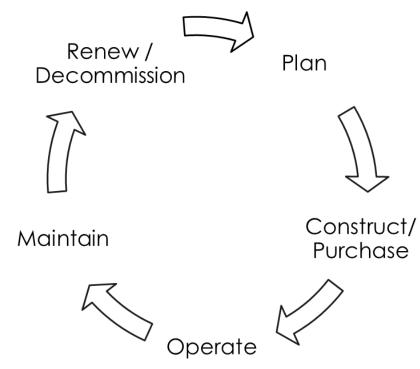




Context: Asset Management Planning

LIFECYCLE COSTING

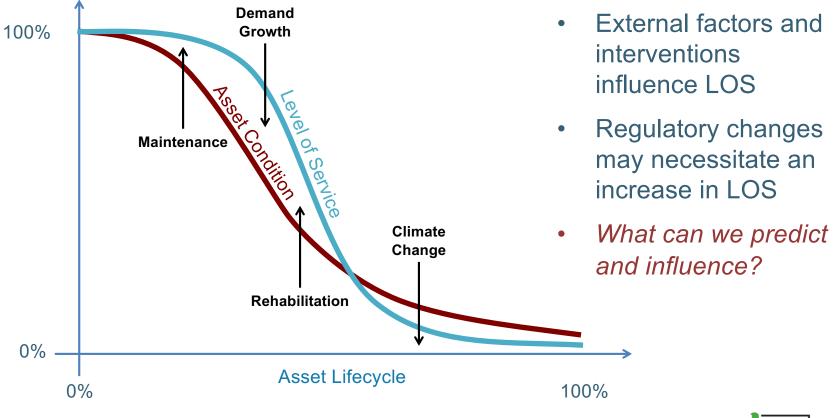
- The true cost of delivering a service
- Owning and utilizing an asset over its whole useful life
- Fundamental to evidence-based decision making
- Enables comparison of service delivery options with markedly different initial capital and operating costs







Context: LOS and the Asset Lifecycle







Why Define Levels of Service?

To facilitate communication with Council, stakeholders and the public on:

- What the municipality provides, and what it doesn't
- Gaps between current and expected LOS
- Actions and estimated resource needs to address gaps





Aligning Assets to Services

WHAT DO MUNICIPALITIES DO?

- Utilities: Water, sewer, drainage, solid waste
- *Transportation*: Roads, trails, public transit, airports
- Recreation and Cultural Services
- Protective Services
- Governance and Administration

WHY DO YOU NEED ASSETS?

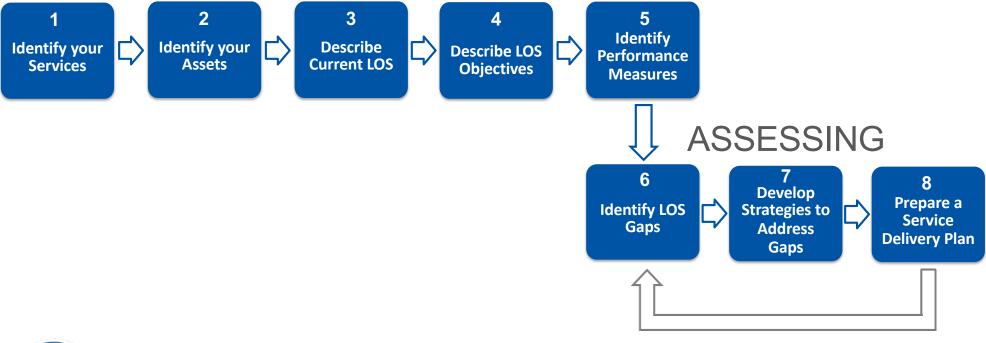
- Underground pipes
- Treatment facilities
- Storage facilities
- Vehicles and equipment
- Pavement systems
- Parks
- Facilities
- Information systems





Establishing Levels of Service

DEFINING







AMBC Levels of Service Template

PURPOSE

Facilitate staff communication with Council, stakeholders and the public about:

- Services and levels of service currently provided
- Gaps between current and expected levels of service
- Actions and estimated resource needs to address gaps

METHOD

- Workshops to assist staff in populating the template
- Spreadsheet-based levels of service template, customizable by individual users
- Primary focus on community levels of service





LOS Template Overview

Excel Worksheet – 5 Tabs

1. Introduction

• Overview of the template and a place to document service delivery goals

2. Services and Assets

• Describe the services your organization provides, and the assets supporting each service

3. Describing and Assessing LOS

• Define current LOS and target LOS, identify performance measures, identify current or potential future gaps, and develop strategies to address gaps

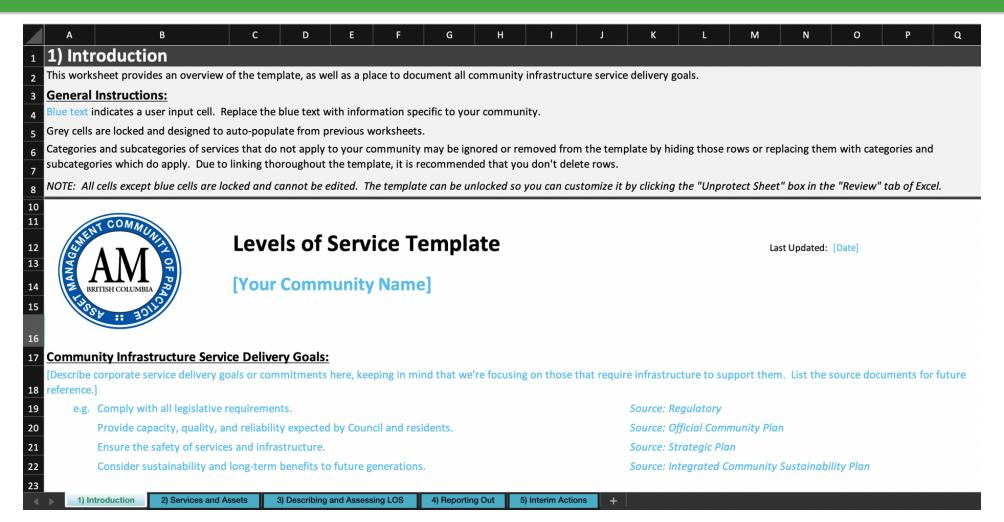
4. Reporting Out

· A simple service delivery plan that key service delivery gaps and priority actions

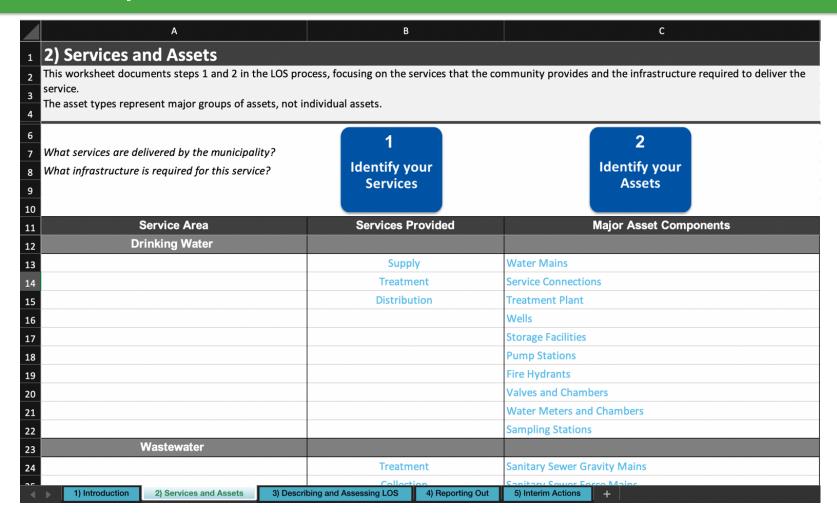
5. Interim Actions

 Document short-term actions and data gaps that need to be addressed for effective decision making

LOS Template – Introduction

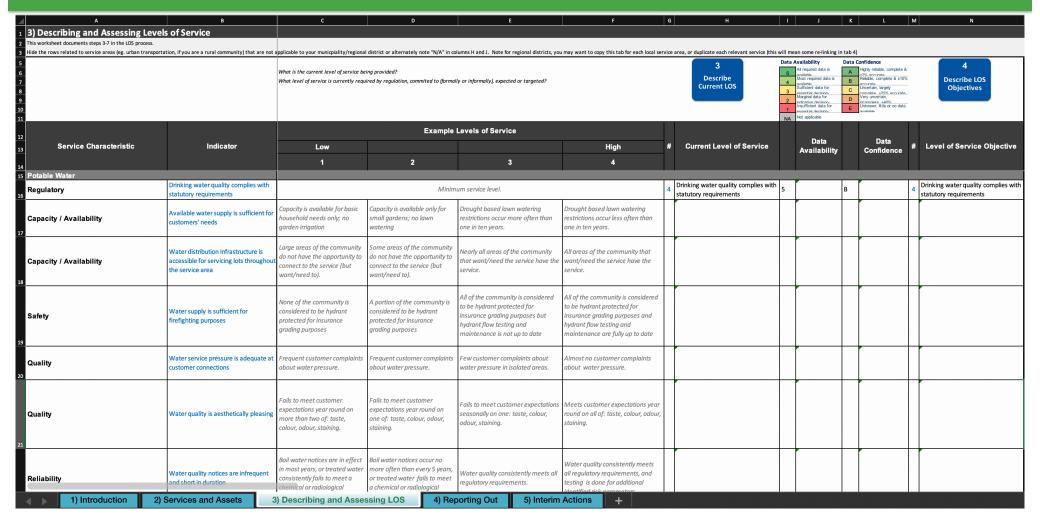


LOS Template – Services and Assets

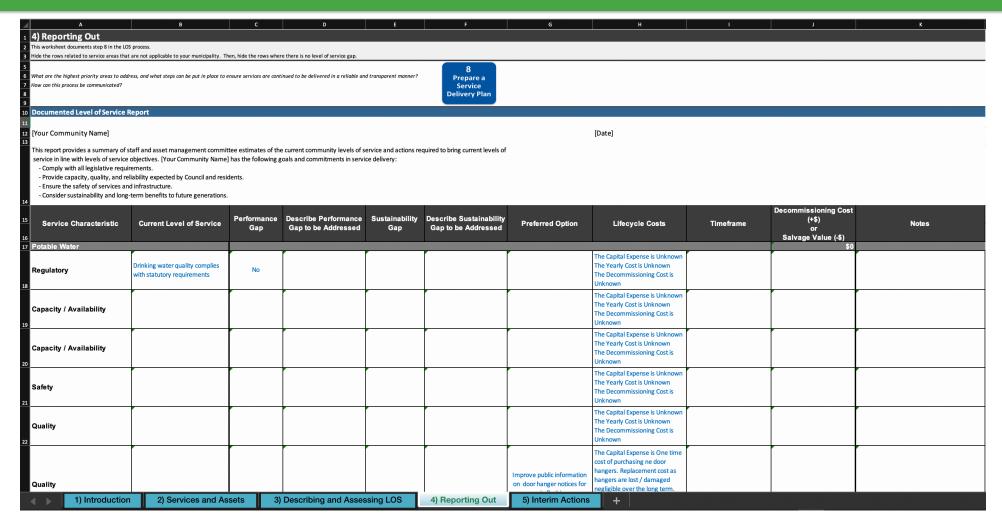


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LOS Template – Describing and Assessing LOS



LOS Template – Reporting Out



LOS Template – Interim Actions

	Α	В	С	D	
1	5)	Interim Actions			
		This worksheet is intended for notes, so interim actions can be documented and tracked. For example, where you aren't ready to complete the whole table, but you've been able to identify where you're at and what next steps are needed.			
5		Action	Target Completion Date	Person Responsible	
6	1.				
7	2.				
8	3.				
9	4.				
10	5.				
11	6.				
12	7.				
13	8.				
14	9.				
15	10.				





Where to Start?

If you haven't already, you can take the first steps towards tackling levels of service by documenting what you *already* do.



In the coming year, AMBC will be running four regional cohorts of interested local governments through a LOS workshop program.





