TOWARD PARITY: Breaking Down Barriers, Building Momentum

Mayor Maja Tait, UBCM 1st VP

Monday September 23, 2019





Purpose of today's session?

1. How can we support women in leadership roles – as candidates and as they continue to serve in elected office?



Purpose of today's session?

2. Learn more about the information, resources, and tools that are available to support women in leadership roles.



How does BC measure up?

2018 Local Government Elections - Candidates

- Men 1,486 (66.8%)
- Women 738 (33.2%)



How does BC measure up?

2018 Local Government Elections - Elected

- Men 749 (63.3%)
- Women 434 (36.7%)



BC – Summary from 2018 Local Elections

- BC doing better than most other provinces
- 41 BC mayors are female
- Municipalities have more women than RDs
- % of elected women is almost always higher than % women candidates voters vote for women when there are fewer of them on the ballot



- UBCM role in Toward Parity
- March 2019 webinar promoting initiative
- Women Deliver conference June 2019
- UBCM Convention Toward Parity session
- FCM National Action Plan and Next Steps
- Over to you ... Stephanie!

