

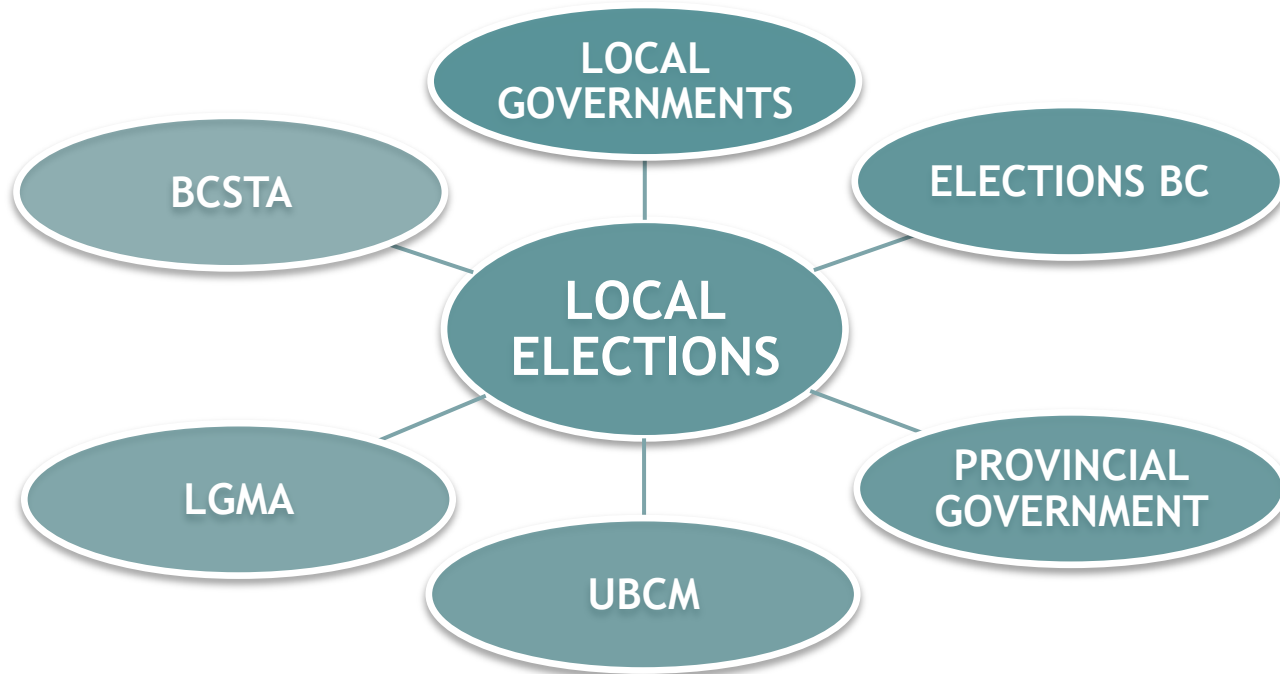
PRESENTERS

- **Michelle Dann**
Director, Governance Services, Local Government Division,
Ministry of Municipal Affairs and Housing
- **Louise Sawdon**
Manager, Local Elections Campaign Financing, Elections BC
- **Nola Western**
Deputy Chief Electoral Officer, Funding and Disclosure,
Elections BC

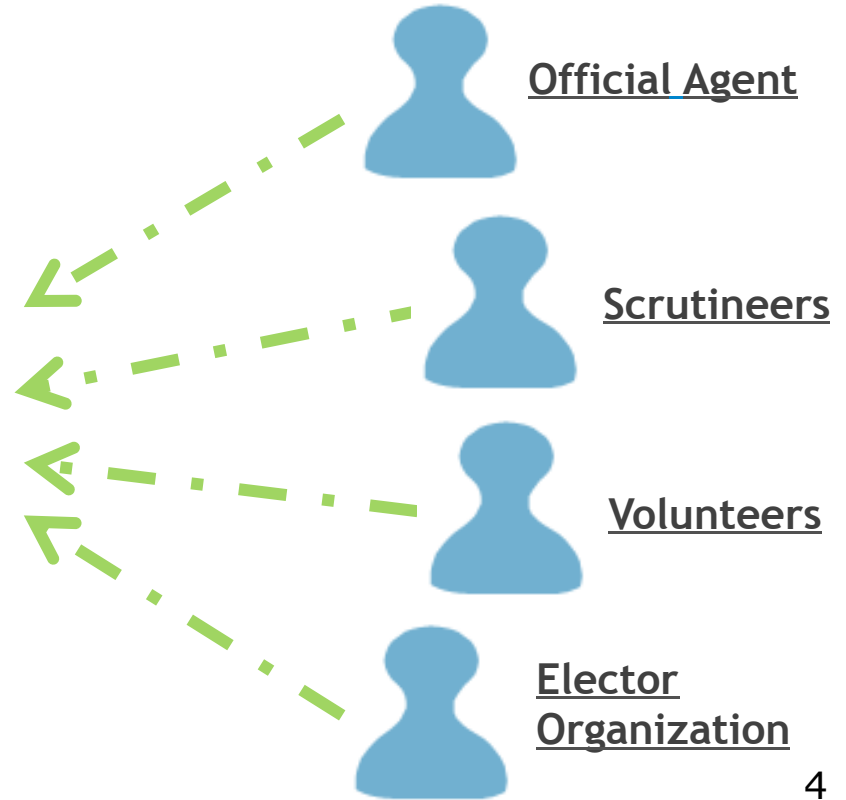
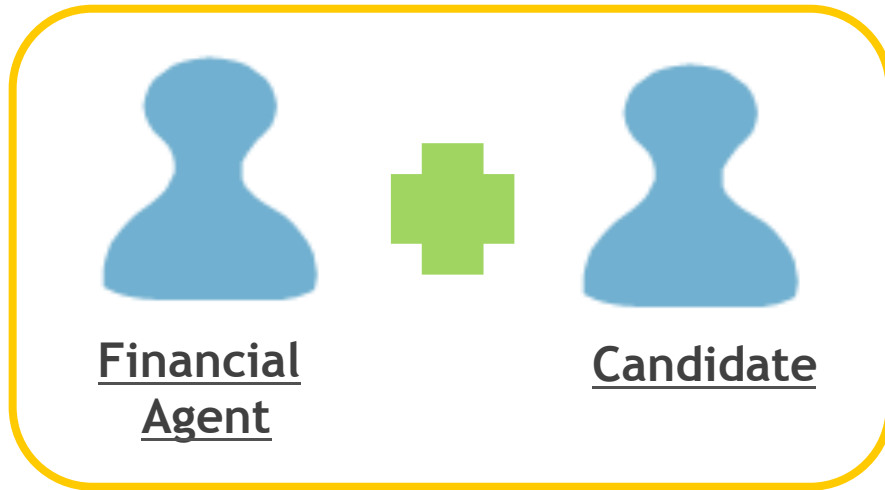
WHAT WE WILL COVER

- Elections Overview
- Prospective Candidate Video and Brochure - world premiere!
- Campaign Financing

ROLES & RESPONSIBILITIES



CANDIDATE REPRESENTATIVES

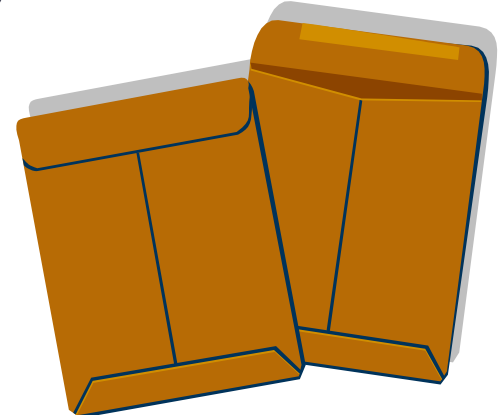


2018 KEY DATES

NEW!	Election Period Begins	January 1, 2018
	Last Day to Adopt Election Bylaw(s)	July 9, 2018
	Nomination Period Begins	September 4, 2018
	Nomination Period Ends & Declaration of Candidates	September 14, 2018
	Candidate Nomination Withdrawal Deadline	September 21, 2018
NEW!	Election Period Ends	September 21, 2018
NEW!	Campaign Period Begins	September 22, 2018
	Required Advance Voting Day	October 10, 2018
NEW!	General Voting Day & End of Campaign Period	October 20, 2018
	Last Day to Declare Official Election Results	October 24, 2018
	Disclosure Documents Filing Deadline	January 18, 2019
	Disclosure Documents LATE Filing Deadline	February 18, 2019

NOMINATION PACKAGES

- Available from your local government 2-4 weeks before nomination period
- Nomination period begins Tuesday, September 4th at 9 a.m.
- Completed nomination packages to local Chief Election Officer by 4 p.m. Friday, September 14th
- Candidates declared September 14th at 4 p.m.



CANDIDATE RESOURCES

- *Candidate's Guide to Local Government Elections in B.C.* - estimated release date Mar. 2018
- Guides to Local Elections Campaign Financing in B.C. - estimated release date Feb. 2018
- Election webpages - estimated Ministry release date Mar. 2018; estimated EBC release date Feb. 2018
- Prospective Candidates Videos - looking for feedback



VIDEO & BROCHURE

- Feedback questions:
 - Do you think these materials (video and brochure) could help potential candidates to better understand their role as an elected official?
 - How do you think these materials might be used in your community?



Who We Are

Non-partisan Office of the Legislature

Local Elections Campaign Financing Act

Election Act

Education

Compliance

Enforcement

What We Do



answer your campaign financing and election advertising questions



send out mandatory disclosure statement forms and relevant guides



send reminder letters and information



register third party advertising sponsors



Campaign Financing

Campaign accounts

Campaign contributions

Expenses

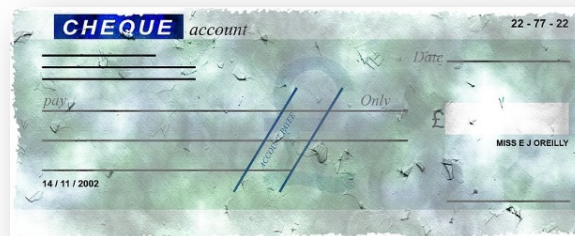
Election advertising

Disclosure statements

Campaign Accounts

What you need to know:

1. Have your own separate campaign account
2. Open **before** paying any expenses or receiving money
3. Must be in the name of the candidate's campaign
4. All transactions must go through the account



What's New for 2018



campaign contribution **restrictions** and **limits**



periods: **election** and **campaign** periods



campaign period **expense limits**



campaign financing arrangements: endorsed candidates **only**



free internet messages are **not election advertising**

Campaign Contributions



The value of any money or non-monetary property or services provided without compensation to a candidate or elector organization for campaign use.

Campaign Contribution Restrictions and Limits



Effective October 31, 2017



Restricted to eligible individuals only



Limit \$1,200 per unendorsed candidate per year



In 2018, unendorsed candidates can give \$2,400 to their own campaign



\$1,200 limit applies to elector organization and all its endorsed candidates

Campaign Contributions

Other rules to know:



must be recorded and disclosed



anonymous contributions



significant contributors



market value



Campaign Contribution Examples



donations of money,
property or services



your personal funds
given to your own
campaign



anonymous contributions
of \$50 or less



forgiven debts



discounted property or
services



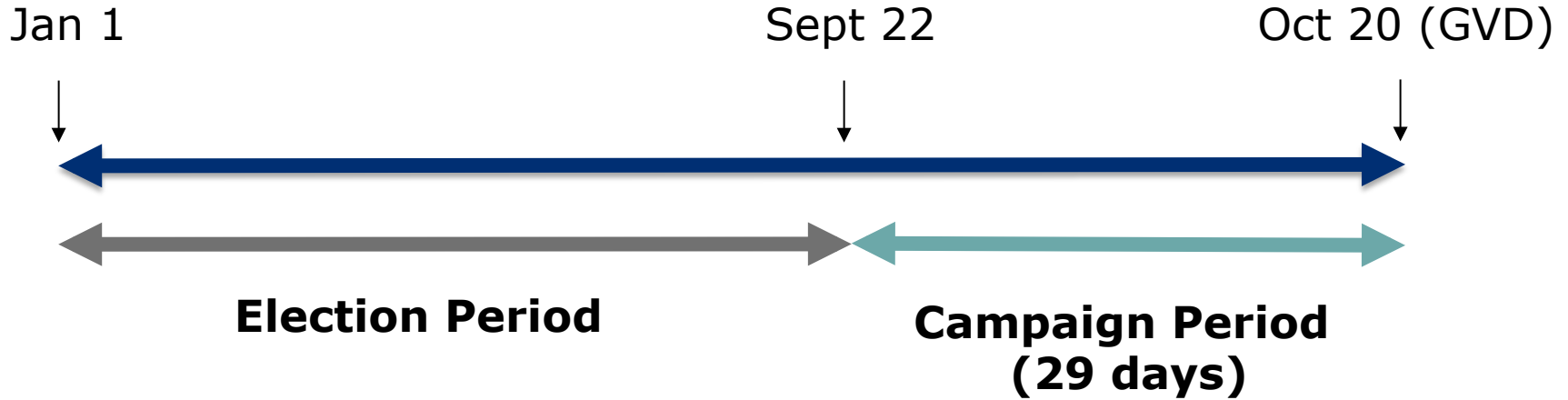
certain kinds of
fundraising income

Other Income Examples

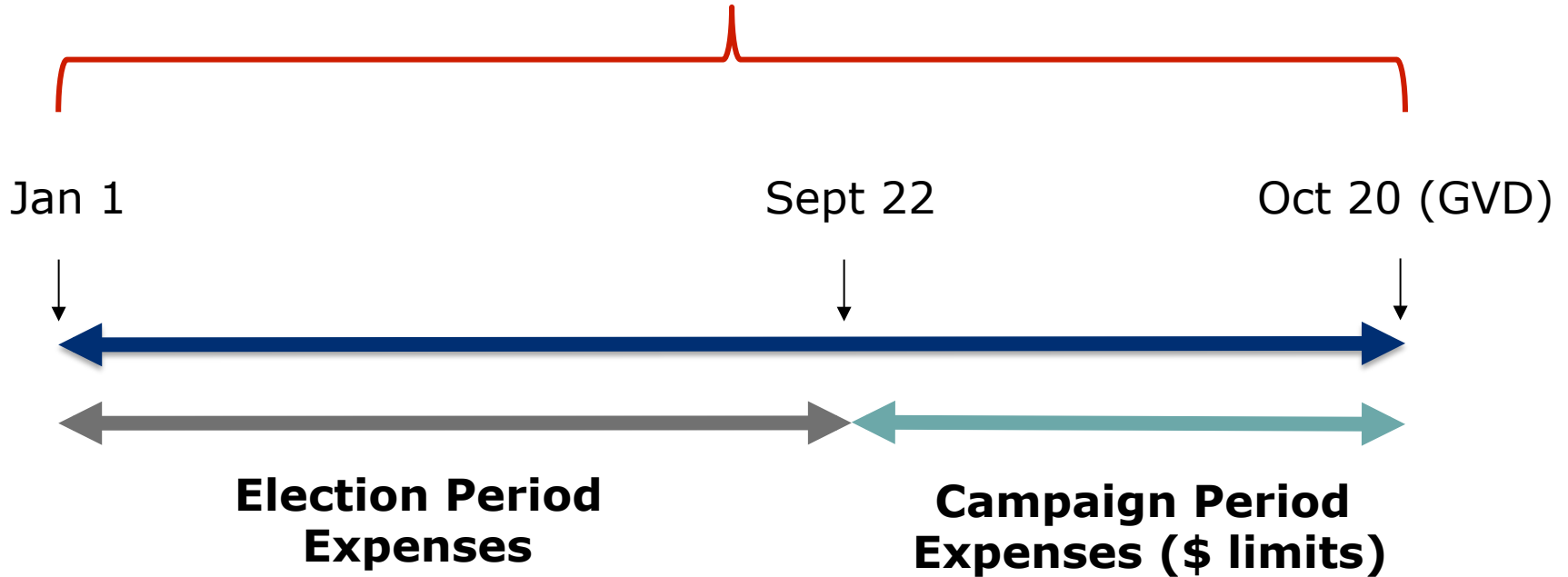


- interest/dividends of shares
- surplus campaign funds
- transfers
- certain kinds of fundraising product sales
- a fundraising ticket that costs \$50 or less
- multiple fundraising tickets of \$50 or less purchased by an individual, if the total cost of tickets is \$250 or less

2018 General Local Elections Periods



Election Expenses



Campaign Period Expense Limits



for 2018 General Local Elections and beyond



campaign period expenses only



elector organizations share candidate's limit



calculated by Municipal Affairs and Housing, and Education



based on office sought and population of election area



available on Elections BC's website

Campaign Financing Arrangement (CFA)



only for candidates endorsed by elector organization



agreement on **how much of the candidate's expense limit** the **elector organization may spend**



mandatory for endorsed candidates



deadlines for completing, changing and terminating

Election Expenses Rules



must be paid by your financial agent, you or an individual authorized in writing



must be paid from your campaign bank account



campaign period expenses have spending limits



must be recorded and disclosed



shared election expenses between candidates have specific requirements

What is Election Advertising



promotes or opposes, directly or indirectly, a candidate or elector organization



includes taking a position on issues associated with candidates or elector organizations



during campaign period








a campaign period expense



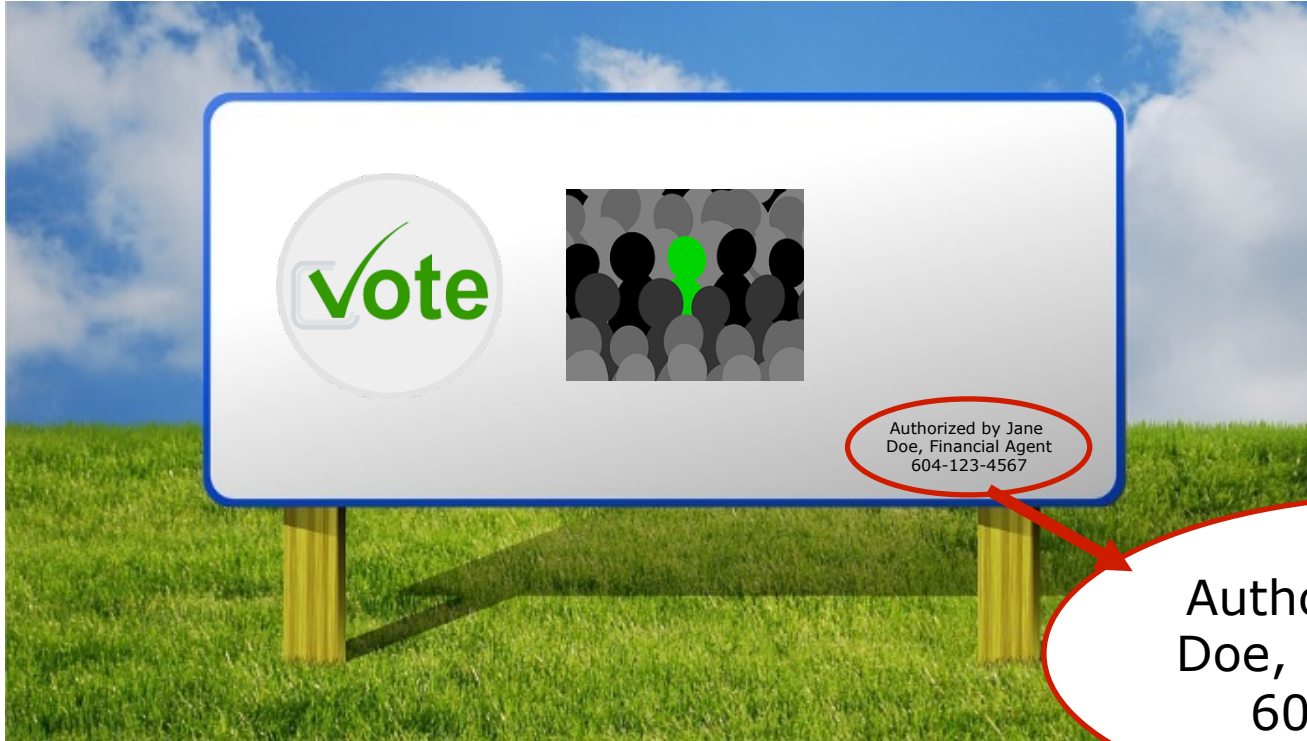
subject to spending limit



What is Not Election Advertising

-  news, editorials, interviews, columns, letters, debates, speeches or commentaries published without charge in a bona fide periodical on a radio or TV program
-  Internet messages with no placement cost – Twitter, Facebook pages, emails 
-  transmitting a document directly by a person or group to their members, employees or shareholders
-  individuals transmitting personal political views on a non-commercial basis via the internet, text or phone

Sponsorship Information



Authorized by Jane
Doe, Financial Agent
604-123-4567

Third Party Advertising



is election advertising by a third party sponsor who is **independent** of a candidate or elector organization

only regulated during the campaign period

Contribution restrictions and spending limits start with 2018 General Local Elections



Disclosure Statements

Mandatory:



90 days after GVD (Jan. 18, 2019, 4:30 p.m. PT)



must use forms provided by Elections BC



must be filed with Elections BC



must keep financing records for 5 years after GVD

Disclosure Statements





posted to EBC website

reviewed by EBC for compliance

EBC will follow up re: issues,
missing or incorrect information



CONTACT INFORMATION

Organization	Responsibility	Contact Info
 BRITISH COLUMBIA Ministry of Municipal Affairs and Housing	General local election information (not related to campaign financing)	250-387-4020 http://www.cscd.gov.bc.ca/lgd/gov_structure/elections/index.htm
 ELECTIONS BC A non-partisan Office of the Legislature	Campaign financing and election advertising	1-855-952-0280 lecf@elections.bc.ca www.elections.bc.ca/lecf