



MOOSE HIDE
CAMPAIGN

**TAKING A STAND TO END
VIOLENCE AGAINST WOMEN AND
CHILDREN**

Moose Hide Campaign

Union of BC Municipalities Convention

September 24, 2019
Vancouver, BC. Territory of Musqueam,
Squamish, and Tsleil-Waututh.

FEBRUARY 24, 2020
Provincial Gathering
and Day of Fasting!



PRESENTATION OVERVIEW



1. About the Moose Hide Campaign
2. Ways to get involved: Moose Hide campaign in your municipality
3. Looking to the future & Provincial Gathering and Day of Fasting Feb. 24, 2020



ABOUT THE MOOSE HIDE CAMPAIGN



Origins of the Moose Hide Campaign



ABOUT THE MOOSE HIDE CAMPAIGN



The Impacts of Violence

- Every year 60,000 physical or sexual assaults against women in BC - more than 1,000 per week
- Daily average of 7,969 women and children staying in shelters across Canada
- Indigenous women are killed at six times the rate of non-Indigenous women

Domestic Violence is preventable



ABOUT THE MOOSE HIDE CAMPAIGN



Getting Men and Boys Involved ...



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Across all Sectors



ABOUT THE MOOSE HIDE CAMPAIGN



Our Campaign Goals ...

- Distribute 10 Million Moose Hide squares across Canada.
- One Million Canadians fasting together in ceremony to end violence against women and children.

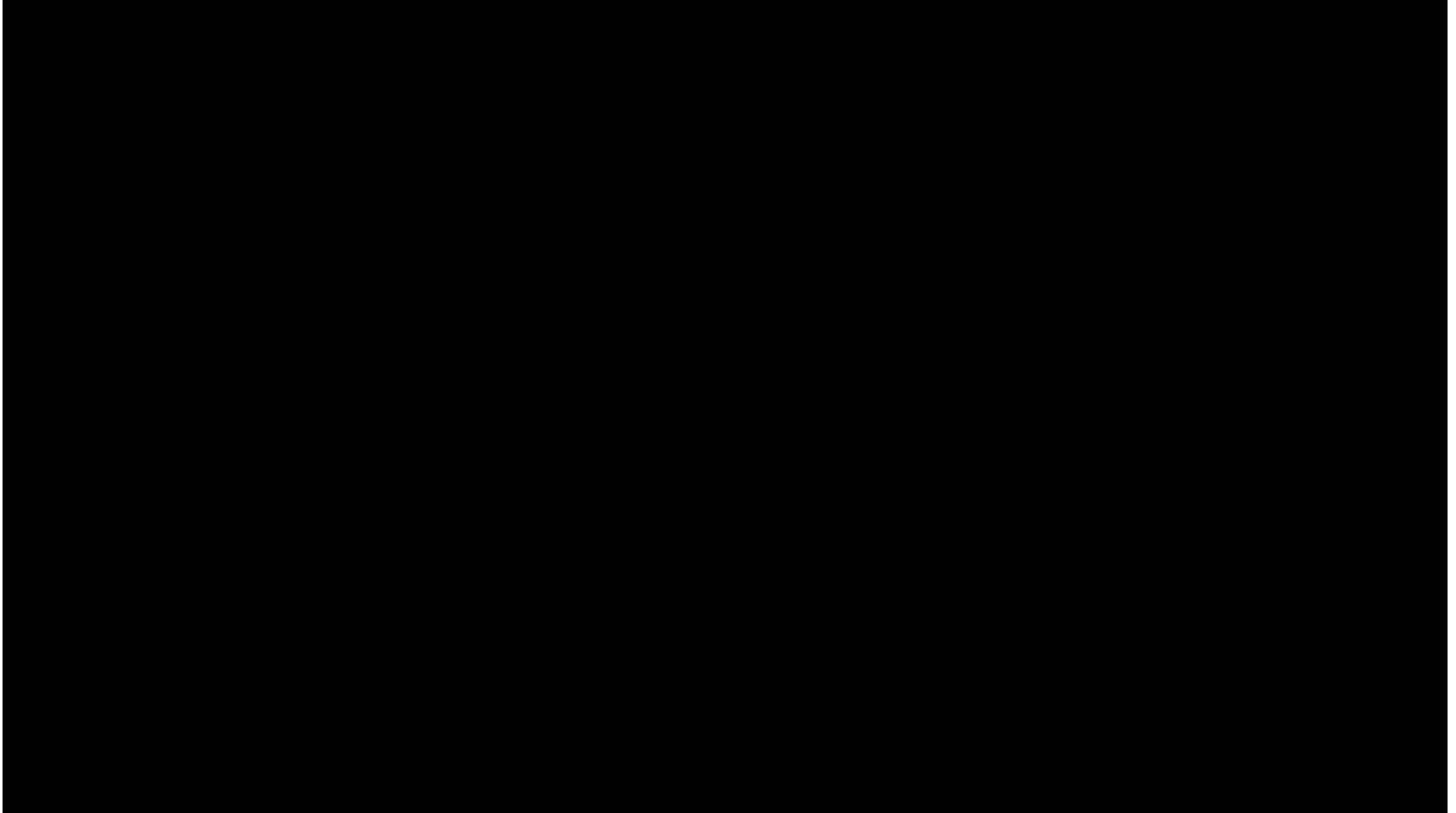
ABOUT THE MOOSE HIDE CAMPAIGN



Story of a Million Moose Hides



ABOUT THE MOOSE HIDE CAMPAIGN



WAYS TO GET INVOLVED



Culture, Gatherings and Fasting



WAYS TO GET INVOLVED



Municipalities Getting Involved



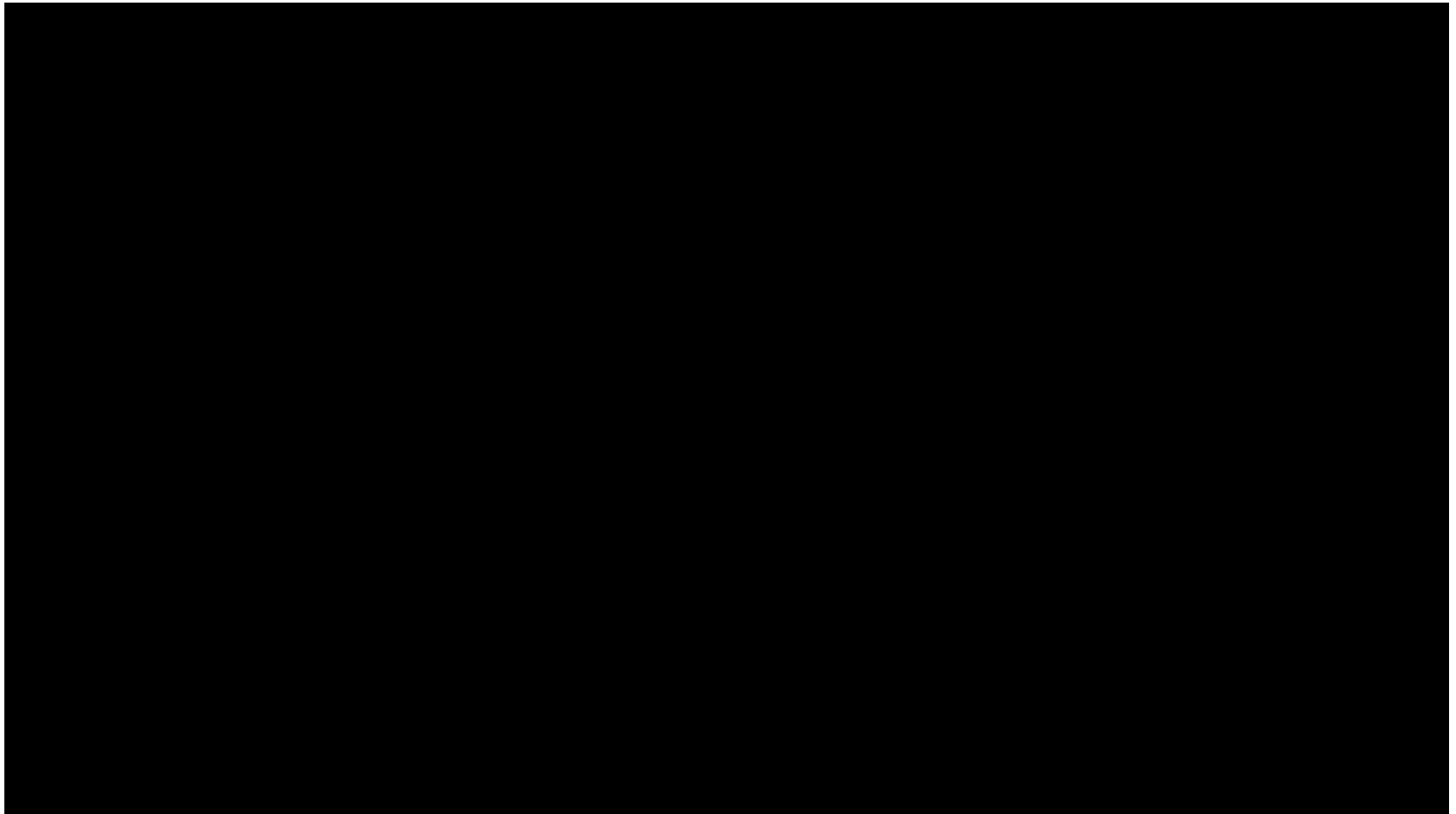
Moose Hide Campaign Day in Fort. St. John, B.C.

Two wooden paddles are shown leaning against a metal structure. The paddle on the left features a black silhouette of a moose or elk. The paddle on the right features a vibrant red and black design of a bird, possibly a raven or crow, with a human-like face. Both paddles are made of light-colored wood and have a smooth, polished finish. The background is a blurred outdoor setting with a concrete ground and a metal railing.

Why People are Getting Involved

How to Get your Community Involved

- 1) Order pins online - they're free!
- 2) Organize a Moose Hide Campaign event or kiosk in your organization or community.
- 3) Attend the Provincial Gathering and Day of Fasting in Victoria on Feb. 24, 2020. Consider fasting in solidarity with others.
- 4) Tell others about it. Record and share an online pledge video to show your commitment to speaking out!



QUESTIONS?





THANK YOU



2020

MOOSE HIDE CAMPAIGN DAY

FEBRUARY 24 | VICTORIA, BC

STAND
TOGETHER
AND FAST



TO END VIOLENCE TOWARDS WOMEN AND CHILDREN

