



TO: Mayor and Council  
Chair and Board  
Chief Administrative Officer and Staff

FROM: UBCM

DATE: October 28, 2009

RE: **UBCM introduces [ubcm.ca](http://ubcm.ca), commits to E-mail distribution**

---

Two consistent themes in UBCM member feedback have been the need for a better website and a preference for e-mail distribution of notices. UBCM is pleased to announce advances on both fronts.

### **New UBCM Website – [ubcm.ca](http://ubcm.ca)**

UBCM's new website improves accessibility with a range of features that support access to information, including:

- Re-designed navigation and structure
- Enhanced search capabilities
- RSS feeds for "What's New" announcements and funding program updates
- Text resizing
- High contrast display option to benefit persons with visual impairment
- "Mobile" display option for viewing with a hand-held device

The completely redesigned site also incorporates an events calendar and photo galleries. A new content management system enables staff to update the site more frequently and provide access to even more information than before.

Since many of the pages will be refined over the coming weeks, we have adopted a soft launch for [ubcm.ca](http://ubcm.ca). Comments or questions about the website are welcome! From any page on the website, click the **Contact Us** link; or call Reiko Tagami at 604 270 8226, #115.

### **E-mail Distribution**

UBCM is also switching to e-mail distribution of our member notices and releases. This will aid internal distribution by our members and reduce paper consumption. Upon request, UBCM can provide hard-copy notices. To update your contact information for UBCM e-mail distributions, please call Raelene Adamson at 604 270 8226, #101.