



North Coast Community Asset Development Initiative NCCADI

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Website for Newsletter: www.princerupert.ca

"It's mine, it's yours, it's our community - together we can make the difference"

Funded by National Crime Prevention, City of Prince Rupert, Telus,
and The Province of B.C.

Nov04



Funding Agencies

National Crime Prevention- \$35,000

City of Prince Rupert- \$30,000
- with a two year commitment

Telus- \$10,000

Province of B.C. - \$12,000
- Youth Asset Development



Paving the way:

A Social Issues summit was held in 2001 that identified key social issues and the need for a community organization to see these issues be resolved.

Municipal Drug Strategy was developed in 2002 that identified the need for a community organization to take the "whole community approach".

A 2000 Rural Youth Dialogue in Prince Rupert identified the outward migration of youth from rural communities to urban centres and the issues this creates. A BC Youth Network Initiative was formed with the Kaien Island Youth Council, giving youth a voice in the community.

Ellen Lloyd meets with community champions- spearheading a youth asset development pilot project supported by the Province of B.C.



Paving the way: continued

- RCMP Inspector Tonia Enger, Kathy Bedard, and Corien Speaker from the City of Prince Rupert - a core group emerges to build the community support and players to the community table.

A mission is formed:

"Mobilize our North Coast Communities to invest in people by coordinating human services that promote healthy homes and safe neighborhoods"

A vision is formed:

"To create communities where all citizens are valued and respected and have the capacity and willingness to contribute to the sustenance of our assets."

Funding allowed the Asset Development Coordinator to be hired April 2004.



Deliverables

- Issues resolved from the Municipal Drug Strategy and the Social Issues Summit.
- Development of a clear implementation plan, based on asset or capacity gaps.
- Improved communication in the community, between service organizations and volunteer groups - to eliminate duplicated services.
- Community groups and individual community members working in cooperation with all service groups to provide support services and build assets and community capacity - to achieve the NCCADI mission.

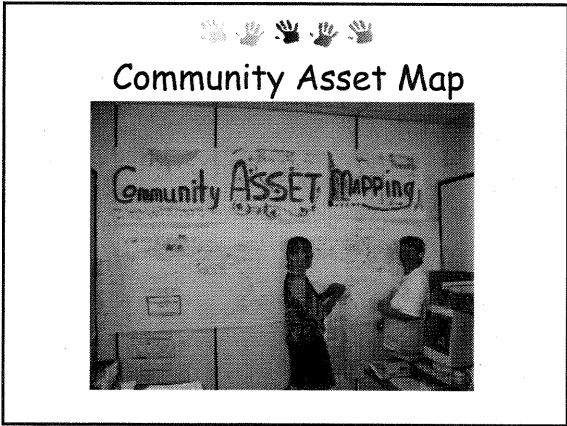


Progress to date

-----We are providing a hub for communications and exchange between a wide range of community participants working on the well being of our community- service providers, volunteer organizations, learning institutions and local government.

-----We are using youth initiatives as a springboard for community mobilization to build community assets and resolve the gaps. Our current focus is developing a youth mentorship program- beginning the process to establishing a Big Brother Big Sisters satellite program and a Youth Business Development

We have created a Community Asset Map that will act as an inventory on what we already are doing in our community and what is missing. It will help us to mark our progress in addressing the gaps, along with other tools such as the Early Development Indicators and McCreary Adolescent Health Surveys.



Progress to date - continued:

Community is demonstrating collaborative action in addressing social issues:

- Unity Project- School District, City of PR and Northern Health providing drop-in programs for youth in sports, arts and theater.
- Rupert Chics- PR Community Enrichment and community volunteers hosting a girls drop in every week- a meal and activities.


Strong commitments to youth being made with available resources:

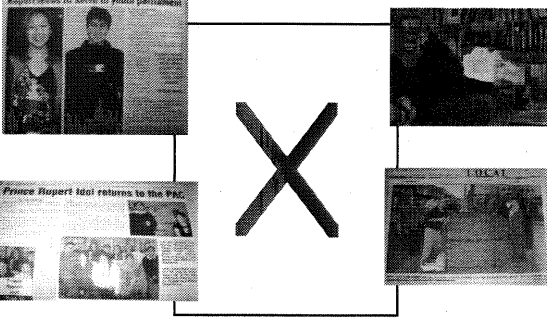
- Youth Intervention Team
- Kaien Island Youth Council


NCCADI hosted a Community Dialogue and Showcase of Community Assets. Supported by the Collaborative Communities Initiative with SPARC BC.

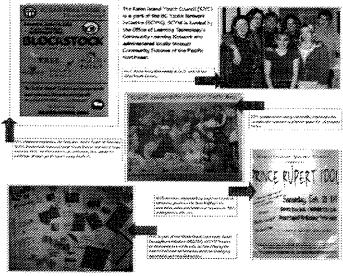
Positive Youth Asset Development (P.Y.A.D.):


Chief Inspector, Tonia Enger, Y.A.D. Coordinator Treena Dacker, Kaien Island Youth Council Members Vaughan New and Jessica Laberge created this storyboard at an Evaluation meeting in Victoria.


P.Y.A.D. Continued...




P.Y.A.D. Continued...
 Youth can play an important part in Community Economic Development if given the opportunity!!




Youth Business Development

- Business Plan for "Beyond the Written Word" (a second hand bookstore) is in progress
- Store will provide training to youth in all aspects of entrepreneurship
- Revenue will be used to sustain existing Youth Asset Development Initiatives and assist with the creation of new initiatives as gaps are identified
- KIYC members are learning the required skills for business plan development as a part of this process



Community Dialogue and Showcase of Community Assets.

Executive Summary:

- Supported by the Collaborative Communities Initiative with SPARC BC.
- Three day event- included a Youth Leadership Conference
- 50 people attended Dialogues:
- Small group sessions:
 - Literacy- results will go toward Literacy Now!
 - Early Childhood Development led by 'Success by Six'
 - Youth Development- support for P.Y.A.D. and mentorship
 - Poverty/Homelessness- capacity building for KAPS
 - Substance Use- will lead to a dedicated forum
- Showcase of Community Assets- One day celebration with Service providers displaying and connecting with the community.
 - Kathy Lynn- Parenting education workshops.
 - Debra King - Food - Community Survey

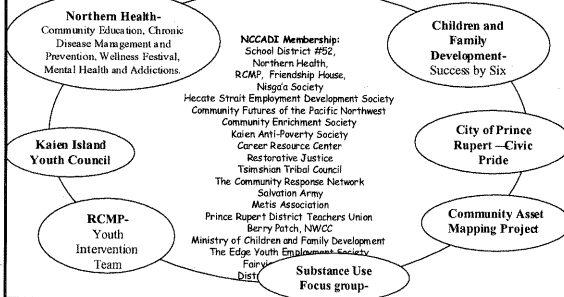


Next Steps

- Community Services Information Center- hub for communications.
- Youth mentorship program: school and community based that allows mentorship between elders to youth and youth to youth.
- Capacity Building: continued support to build capacity for community organizations working towards community well being. Eg) Literacy Now! - a community initiative that will eventually stand alone.
- Working to build community based solutions towards substance use.
- Sustainability Plans for NCCADI- connected to a youth-based business, and continued community support.
- Working to develop a solid business plan to allow the sustainability of existing and development of new Youth Asset Development Initiatives



Who is involved? The whole community!





N.C.C.A.D.I. Executive

Broad representation:

Chair —David Peterson, The Edge Youth Centre

Vice Chair — Kathy Bedard, Iqate Strait Employment Development

Wendy Prystay, Career Resource Centre

Farley Stewart, PR Friendship House Association

Colleen Hermanson, Community Enrichment Centre

Marty Bowles, PR Teacher s Association

OUR STAFF

Asset Development Coordinator — Sheila Dobie

Youth Asset Coordinator —Trena Decker



N.C.C.A.D.I.

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Thank you!

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