

# PREPARING FOR THE 2018 GENERAL LOCAL ELECTIONS

Presented By:



Ministry of  
Municipal Affairs  
and Housing



## PRESENTERS

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Director, Governance Services, Local Government Division,  
Ministry of Municipal Affairs and Housing
- **Karla Graham**  
Member of the Local Government Management Association's  
Election Committee and City Clerk for City of North Vancouver
- **Louise Sawdon**  
Manager, Local Elections Campaign Financing, Elections BC
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Deputy Chief Electoral Officer, Funding and Disclosure, Elections  
BC

## OVERVIEW

- Changes for 2018
- Roles and Responsibilities
- Key Dates
- Nomination Package
- Candidate Resources
- Election Expenses
- Campaign Contributions
- Election Advertising
- Disclosure Statements

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## OVERVIEW OF SIGNIFICANT CHANGES



- General Voting Day now 3<sup>rd</sup> Saturday in October (October 20, 2018)



- Campaign Period Expense Limits



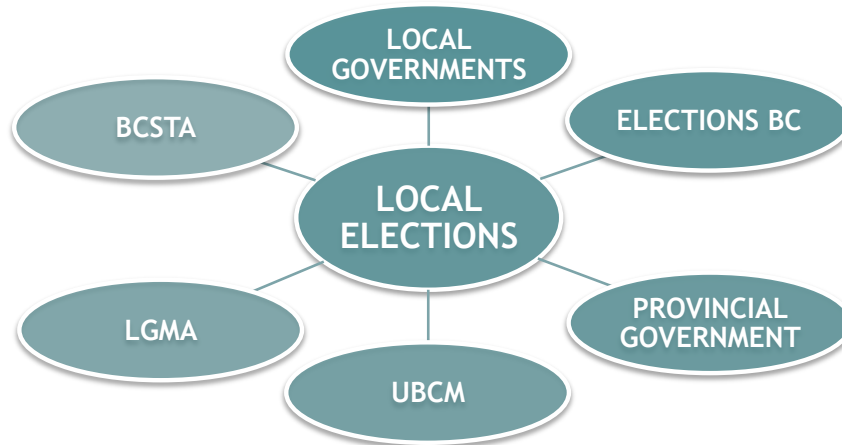
- Campaign Financing Arrangements

- Election Period (Jan.1 - Sept.21, 2018)
- Campaign Period (Sept.22 - Oct. 20, 2018)



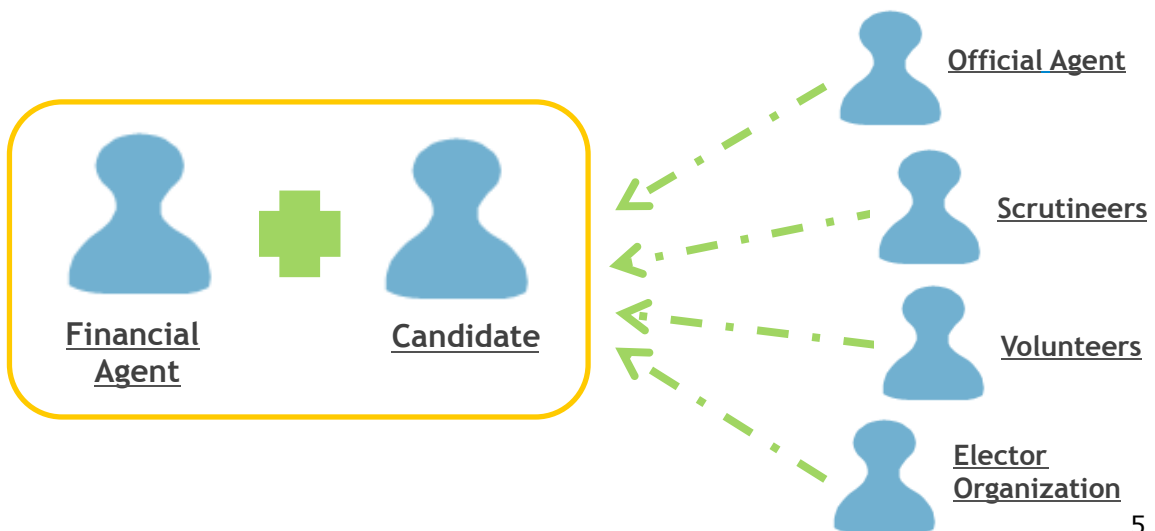
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## ROLES & RESPONSIBILITIES



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## CANDIDATE REPRESENTATIVES



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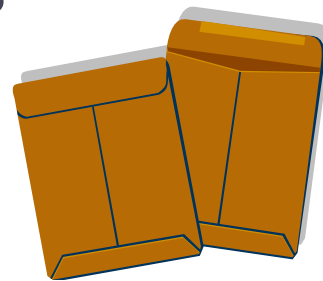
## 2018 KEY DATES

<b>NEW!</b>	Election Period Begins	January 1, 2018
	Last Day to Adopt Election Bylaw(s)	July 9, 2018
	Nomination Period Begins	September 4, 2018
	Nomination Period Ends & Declaration of Candidates	September 14, 2018
	Candidate Nomination Withdrawal Deadline	September 21, 2018
<b>NEW!</b>	Election Period Ends	September 21, 2018
<b>NEW!</b>	Campaign Period Begins	September 22, 2018
	Required Advance Voting Day	October 10, 2018
<b>NEW!</b>	General Voting Day & End of Campaign Period	October 20, 2018
	Last Day to Declare Official Election Results	October 24, 2018
	Disclosure Documents Filing Deadline	January 18, 2019
	Disclosure Documents LATE Filing Deadline	February 18, 2019

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## NOMINATION PACKAGES

- Available from your local government  
2-4 weeks before nomination period
- Nomination period begins Tuesday,  
September 4<sup>th</sup> at 9 a.m.
- Completed nomination packages to local  
Chief Election Officer by 4 p.m. Friday,  
September 14<sup>th</sup>
- Candidates declared September 14<sup>th</sup> at 4 p.m.



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## CANDIDATE RESOURCES

- Responsible Conduct Working Group:
  - Report released August 2017
  - UBCM Information Clinic Wednesday, Sept.27 at 7:30am
- Prospective Candidates Video - release in early 2018
- Candidate's Guide to Local Government Elections in B.C. - release in early 2018
- Guides to Local Elections Campaign Financing in B.C. - release in early 2018
- LGMA Elections Manual - release in late 2017



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## Who We Are

**Non-partisan Office of the Legislature**

***Local Elections Campaign Financing Act***

***Election Act***

**Education**

**Compliance**

**Enforcement**

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## What We Do

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answer your campaign financing and election advertising questions



send out mandatory disclosure statement forms and relevant guides



send reminder letters and information



register third party advertising sponsors



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## Campaign Financing

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**Expenses**

**Campaign contributions**

**Election advertising**

**Disclosure statements**

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## Campaign Accounts

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### What you need to know:

1. Have your own separate campaign account
2. Open **before** paying any expenses or receiving money
3. Must be in the name of the candidate's campaign
4. All transactions must go through the account



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## What's New for 2018

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periods: **election** and **campaign** periods



campaign period **expense limits**



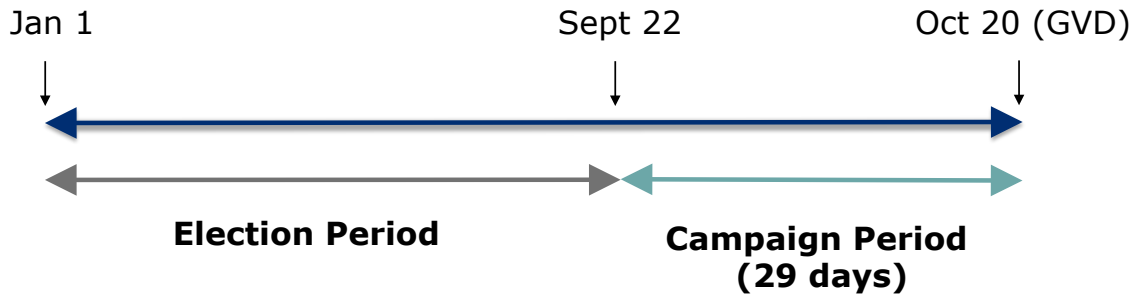
campaign financing arrangements: endorsed candidates **only**



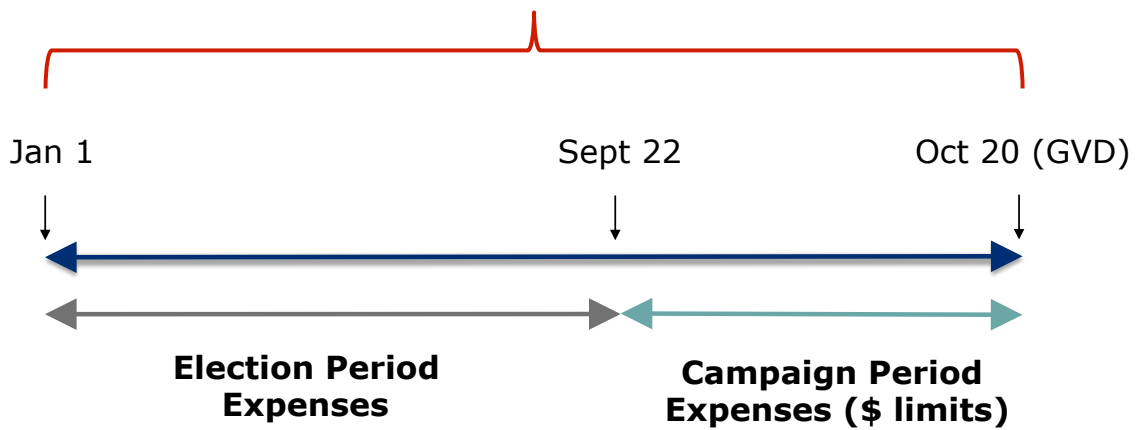
**free** internet messages are **not election advertising**

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## 2018 General Local Elections Periods



## Election Expenses





## Campaign Period Expense Limits

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for 2018 General Local Elections and beyond



campaign period expenses only



elector organizations share candidate's limit



calculated by Municipal Affairs and Housing, and Education



based on office sought and population of election area



available on Elections BC's website

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## Campaign Financing Arrangement (CFA)

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**only** for candidates endorsed by elector organization



agreement on **how much of the candidate's expense limit**  
the **elector organization may spend**



**mandatory** for endorsed candidates



deadlines for completing, changing and terminating

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## Election Expenses Rules

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must be paid by your financial agent, you or an individual authorized in writing



must be paid from your campaign bank account



campaign period expenses have spending limits



must be recorded and disclosed



shared election expenses between candidates have specific requirements

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## Campaign Contributions

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The value of any money or non-monetary property or services provided without compensation to a candidate or elector organization for campaign use.

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## Campaign Contribution Examples

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donations of money,  
property or services



your personal funds  
given to your own  
campaign



anonymous contributions  
of \$50 or less



forgiven debts



discounted property or  
services



certain kinds of  
fundraising income

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## Campaign Contributions

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### Other rules to know:



must be recorded and disclosed



anonymous contributions



significant contributors



market value



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## Other Income Examples



- interest/dividends of shares
- surplus campaign funds
- transfers
- certain kinds of fundraising product sales
- a fundraising ticket purchased by an individual that costs \$50 or less
- multiple fundraising tickets of \$50 or less purchased by an individual, if the total cost of tickets is \$250 or less

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## What is Election Advertising



promotes or opposes, directly or indirectly, a candidate or elector organization



includes taking a position on issues associated with candidates or elector organizations



during campaign period



a campaign period expense




subject to spending limit



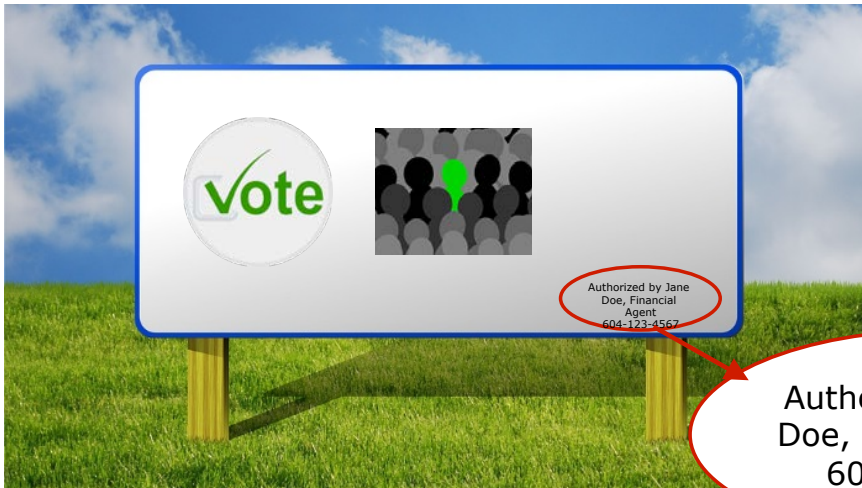
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## What is Not Election Advertising

- ⊘ news, editorials, interviews, columns, letters, debates, speeches or commentaries published without charge in a bona fide periodical on a radio or TV program
- ⊘ Internet messages with no placement cost – Twitter, Facebook pages, emails 
- ⊘ transmitting a document directly by a person or group to their members, employees or shareholders
- ⊘ individuals transmitting personal political views on a non-commercial basis via the internet, text or phone

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## Sponsorship Information



Authorized by Jane  
Doe, Financial Agent  
604-123-4567

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## Third Party Advertising



is election advertising by a third party sponsor who is **independent** of a candidate or elector organization

only regulated during the campaign period

**Spending limits start with 2018 General Local Elections**



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## Disclosure Statements

### Mandatory:



90 days after GVD (Jan. 18, 2019, 4:30 p.m. PT)



**must** use forms provided by Elections BC



**must** be filed with Elections BC



**must** keep financing records for 5 years after GVD



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## Disclosure Statements






posted to EBC website

reviewed by EBC for compliance



EBC will follow up re: issues, missing or incorrect information

## CONTACT INFORMATION

Organization	Responsibility	Contact Info
 <b>LOCAL GOVERNMENT MANAGEMENT ASSOCIATION OF BRITISH COLUMBIA</b>	Training and support for election administrators	250-383-7032 <a href="http://www.lgma.ca">www.lgma.ca</a>
 <b>ELECTIONS BC</b> A non-partisan Office of the Legislature	Campaign financing and election advertising	1-855-952-0280 lecf@elections.bc.ca <a href="http://www.elections.bc.ca/lecf">www.elections.bc.ca/lecf</a>
 <b>Ministry of Municipal Affairs and Housing</b>	Other general local election information	250-387-4020 <a href="http://www.cscd.gov.bc.ca/lgd/gov_structure/elections/index.htm">http://www.cscd.gov.bc.ca/lgd/gov_structure/elections/index.htm</a>